

# WHAT WE DO

## ANNUAL REVIEW 2012/13



## WELCOME

**C**ompassion in World Farming was founded in 1967 by a dairy farmer and his wife, Peter and Anna Roberts, who were horrified by the rapid spread of factory farming. Since its humble beginnings around a kitchen table more than 45 years ago, Compassion has been the voice of farm animals, working on behalf of everyone who wants to see an end to factory farming's cruelty.



Compassion is an organisation with a reach and impact beyond our modest resources. By working in partnership with inspirational supporters, progressive policy makers and visionary companies, we are mobilising a movement for far-reaching change in our farming that can feed the world and will improve the quality of life for billions of farm animals.



## THIS IS WHAT WE DO

- We **expose** the hidden cruelty and suffering of factory farming
- Our **research** ensures that our work is recognised for its rational and evidence-based approach to the welfare of farm animals
- We **campaign** tirelessly - calling to account those with the power to enforce animal welfare legislation and protect animals from cruelty
- We **engage** with those who have real power to change food and farming for the better.

## THIS IS WHY WE NEED YOU

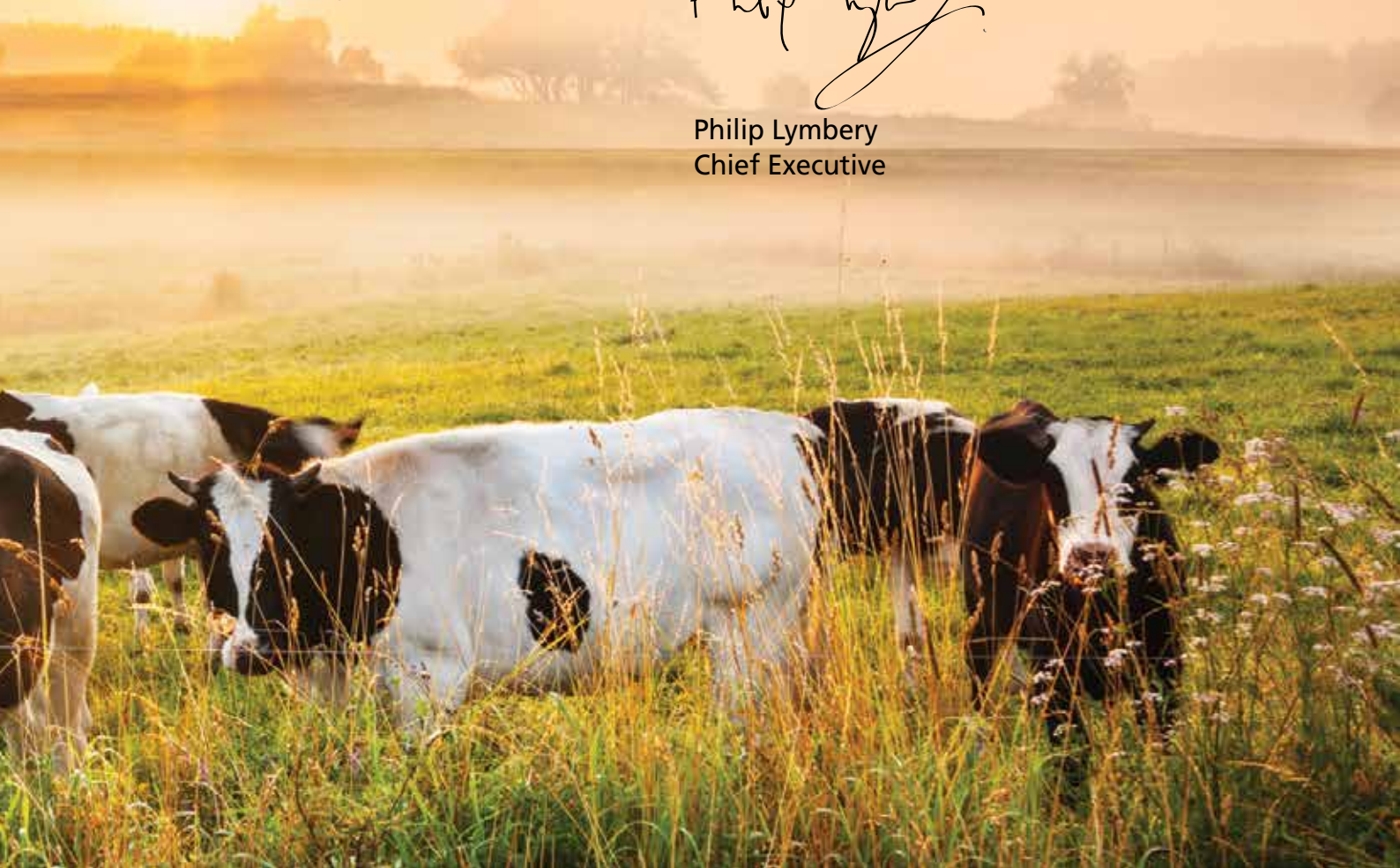
Today, we are guardians of Peter and Anna's visionary belief: that a society can be judged by the way in which it feeds its people and treats its animals. We believe that everyone has the right to healthy food that doesn't involve cruelty, doesn't involve suffering and doesn't destroy our planet.

We need your help to challenge the myth that factory farming is a necessary part of our food system. We need your support to create a world where factory farming no longer exists and all farm animals are treated with compassion.

Thank you.



Philip Lymbery  
Chief Executive



## UNCOVERING THE TRUTH

If it weren't for Compassion's investigations, the terrible cruelty and suffering that goes on behind the closed doors of factory farms would go unnoticed.

Our investigations have been the catalyst that has sparked farm animal welfare reforms in the UK and in the European Union. Today in 2013, animals are legally recognised as sentient beings, the veal crate has been eradicated and welfare laws to better protect hens, chickens and pigs are in force.

Yet millions of farm animals still need protection from cruelty.



Despite the trend towards further intensification, there are no laws to protect the welfare of the Europe's

**23 MILLION DAIRY COWS**



An estimated **326 MILLION RABBITS**

are reared for their meat in the EU each year, the vast majority, intensively.

### ACTIVITY

Our investigators went undercover to reveal the shocking state of dairy farming in Europe: they filmed emaciated, injured cows in filthy, barren, overcrowded sheds, shackled and tethered. We exposed our findings in the media and used the resulting furore to lobby the European Commission, calling for urgent welfare reforms.

We ran a series of investigations to expose the rabbit farming industry in Europe. We filmed rabbits so overcrowded in barren battery cages, that they had no choice but to sit in their own waste. We called on the European Commission to take action to reduce suffering; and submitted a petition to the French Agriculture Minister, calling for an investigation into welfare conditions for farmed rabbits.

Our chief executive, Philip Lybery, set off to uncover the raw truth about factory farming for his new book, *Farmageddon: The True Cost of Cheap Meat*. From the UK, Europe and the USA, to China, Argentina, Peru and Mexico, his investigations revealed a broken food system; one that is giving rise to widespread animal cruelty, environmental destruction and human suffering.

### PROGRESS

- ✓ Compassion is now engaging with European rabbit meat producers to find humane alternatives to cages.
- ✓ Following the horsemeat scandal, honest labelling on food products is moving up the public and political agenda. Information about where food really comes from will enable shoppers to make higher welfare choices.

“ I am optimistic that Compassion is really making headway in achieving better conditions for farm animals worldwide. Any success in this direction makes supporting you increasingly worthwhile and I wish all your staff, and particularly your brave field officers, continuing success in your battle to end factory farming and alleviate farm animals' suffering. ”

Our investigators spent  
1 month working undercover  
in 3 EU countries to  
**EXPOSE SUFFERING**  
IN OVER  
**50 DAIRY FARMS**

## NEXT STEPS

- >> We will continue to investigate and expose the need for laws to protect all farm animals.
- >> We will not be silenced: we will oppose all laws that prevent investigators exposing the raw truth about factory farming.
- >> We will continue to use our evidence to galvanise public support and lobby policy makers to change our food system.
- >> We will continue to push for honest food labelling that shows country of origin and method of production.
- >> *Farmageddon: The True Cost of Cheap Meat*, will be published in February 2014 by Bloomsbury Publishing and will be available to buy in all good bookshops.

## WINNING THE ARGUMENT

**Against the backdrop of a population explosion and soaring food prices, there is a very real risk that further intensification of our farming is mistakenly accepted as the unpleasant, but necessary, solution to feeding the world.**

Compassion's research helps demonstrate beyond all doubt that factory farming is not only cruel – it actually undermines our food system. For example, factory farming wastefully feeds grain to animals confined in intensive farms whilst those people who need it most go hungry.

### ACTIVITY

We published high-level, scientific reports exposing the failings of intensive farming and its links to food insecurity, environmental damage and effectiveness of antibiotics.

Our farming case studies from around the world showcased progress towards humane, sustainable livestock production. All concluded that a global crisis must, and can, be averted through improving farm animal welfare and shifting to extensive, land-based farming.

Our new Compassionate Food Guide was launched to help consumers understand the welfare implications of food labels and make conscious decisions to shop compassionately.

We organised events across Europe to lobby policy makers on why further intensification is wrong. From the Houses of Parliament and the European Commission to the G8 Summit, Compassion has been making the case for why humane, sustainable farming is vital for farm animals, food security and the environment.

### PROGRESS

- ✓ Following our Raw campaign action leading up to the G8 Summit, the issues of antibiotic resistance and intensive farming were added to the G8 agenda.
- ✓ The issue of cloning is now on Europe's agenda for further discussion, thanks to Compassion's research and campaigning.



Our research proves that factory farming is cruel and unsustainable.

“Over three decades as a food journalist, I've come to value and admire Compassion. Their research stands up to tough analysis. They work on behalf of animals in the farming system, but their emotions and beliefs about the importance of those animals are never allowed to skew the argument.”

AROUND  
**250 MILLION**  
hens have been free from  
**BARREN BATTERY CAGES**  
since the 2012 ban



## NEXT STEPS

- >> Our research will continue to support all our campaigning and lobbying efforts.
- >> We will continue investing in research and knowledge transfer to help farmers develop and implement higher welfare livestock systems.
- >> We will conduct further research to find humane and viable replacements for existing farming systems.

## FIGHTING CRUELTY

**On your behalf, Compassion campaigns for the enforcement of legislation that protects animals from senseless cruelty. We know from experience that even when legislation to protect farm animal welfare is in force, it isn't always enforced.**

Sadly, welfare laws that Compassion helped win for billions of animals continue to be ignored in some countries. In other regions, even basic protection from cruelty is almost non-existent. In response, we are expanding our campaigning presence, with expert teams now operating in The Netherlands, France, Italy, Poland and the USA.



Around  
**250 MILLION HENS**  
are no longer kept in barren battery cages.



An estimated  
**1 MILLION SOWS ARE STILL KEPT ILLEGALLY**  
in stalls in the EU.

### ACTIVITY

After the 2012 ban on barren battery cages for hens came into force, campaigning continued to make sure the law was enforced to get all of Europe's hens out of illegal cages. We exposed and sought legal action against the lawbreakers; and urged politicians and the public to support compliant farmers by boycotting the import of illegally-produced eggs.

We launched our Project Pig campaign to help ensure compliance, not just with the sow stall ban, but all laws to protect pigs across Europe. Our investigations revealed unimaginable cruelty and suffering as a result of illegal conditions in many countries. Through peaceful demonstrations and online campaigning, we mobilised unprecedented public support to take action for pigs.

After a series of live transport disasters in the UK, Europe and globally, we went undercover to film evidence


of laws being flouted during long journeys. We also exposed the live export trade from EU to non-EU countries where our animal welfare laws do not apply. We called on politicians and the World Organisation for Animal Health (OIE) to act with urgency to ensure guidelines and legislation on live animal transport were being upheld.

### PROGRESS

- ✓ Around 250 million hens are no longer kept in barren battery cages. Two countries are yet to comply with the ban – Greece and Italy – but legal action is now underway.
- ✓ 13 out of 27 EU Member States were reported as being compliant with the sow stall ban when it came into force in January 2013.
- ✓ 20 years ago, 2.5 million farm animals were shipped out of Britain each year; today, fewer than 100,000 leave through a handful of ports.

“ I sign petitions, write letters, send money – and have put Compassion in my Will; I do it with great thankfulness and appreciation of the WONDERFUL work you do. Thank you! ”

Mrs Enid Nussbaum, supporter



AROUND  
**300 MILLION**  
FARM ANIMALS

would be better off each year  
if all EU welfare laws  
were properly enforced

## NEXT STEPS

- >> We will continue to investigate, monitor and expose the lack of compliance on all pig welfare legislation.
- >> For every broken law we expose, we will lodge a formal complaint to the country responsible for ensuring laws are upheld.
- >> We will challenge policymakers to improve and enforce all farm animal welfare laws.
- >> Despite a decline in the UK live export trade, the global trade is sadly thriving. We will continue lobbying for urgent and better enforced legislation to protect all farm animals everywhere.



CIWF France lobbies French Agriculture Minister



Our undercover investigations expose unimagable cruelty



Our sponsored events raise vital funds throughout the year



We call for clear, honest labelling



Our research shows intensive farming is not just bad for animals, it is also bad for our health



We take our STOP LIVE EXPORTS message to Defra



The horsemeat scandal raises the question - where does our food really come from?



Europe calls for laws to protect dairy cows

**APRIL      MAY      JUNE      JULY      AUGUST      SEPTEMBER      OCTOBER      NOVEMBER      DECEMBER      JANUARY      FEBRUARY      MARCH**



The countdown to Europe's 2013 sow stall ban begins. Only 7 EU countries are reported as being ready. We launch our **Project Pig** campaign to make sure all pig welfare laws are enforced across Europe.



We publish a report about the major farm assurance schemes in England and Scotland – to see which one is best for farm animal welfare.



Public support for our campaigns to end live exports and the long distance transport of live animals influences over half of Europe's MEPs to consider adopting an 8-hour limit to journey times.



We launch our bold new **Raw** campaign to expose the truth about factory farming and the wider consequences it is having on human health and our environment.

Hundreds of supporters and staff take part in our annual sponsored **Walk with Compassion**, raising vital funds for our work.



We join forces with WSPA and ice-cream maker, Ben & Jerry's, taking the Supporting Better Dairy campaign straight to the heart of Europe.

We secure meetings with the OIE (World Animal Health Organization), the UN Food and Agriculture Organization, the World Bank and the European Commission, urging them all to police their own animal welfare guidelines properly.

Compassion's research and media teams are called on to help TV farmer, Jimmy Doherty, show Tesco how higher welfare food can be affordable and profitable.



We present MEPs with shocking evidence of animals suffering on long journeys from the EU to non-EU countries. We urge them to bring an end to the trade, not promote it; we also call for an end to the public subsidies that prop up the trade.

Dedicated Compassion supporter, Sandra Hood, is recognised for her charity work and has the honour of carrying the Olympic Torch through Dorset, publicising Compassion along the way of course!



World leaders converge for the G8 Summit on world hunger, and our campaigners reserve a virtual seat to put factory farming on their agenda.



We take part in the **Enough Food for Everyone – IF** demonstration in London, with global organisations such as Oxfam and Unicef; because factory farming is also one of the root causes of food poverty. Good animal welfare is crucial if we are to feed the world fairly and sustainably.



Spain announces 100% compliance on the barren battery cage ban following Compassion's 'origami hen' protest to Spain's Agriculture Minister.



We launch the **Labelling Matters** campaign, calling for clear and honest labelling to be made mandatory on all EU meat and dairy produce.



Following the death of 47 sheep in Ramsgate, the live export trade is suspended but resumes from Ipswich. Following a joint campaign by Compassion, the RSPCA and local campaign group, KAAL – over 40,000 protest emails were sent to the port's owners, the trade is suspended again and two weeks later, we march to Defra, demanding that the trade stops once and for all – live animal export has no place in modern Britain.



Hundreds of supporters take part in Bake with Compassion. This event plays a vital role in raising public awareness on higher welfare food.



We unveil the latest Good Farm Animal Welfare Award winners – and launch our very first Good Pig Award. More than 337 million farm animals are now set to benefit each year as a result of all our winners' commitments.



The new European Commissioner for Health and Consumer Protection, Tonio Borg is 'welcomed' by Compassion with a letter stating our expectations: animal welfare laws must be enforced; new welfare laws must be developed as per the Lisbon Treaty; and the use of cloned animals and their off-spring in food production must be banned.

We submit a formal complaint to the European Ombudsman on how the EU's failure to take animal welfare into account when developing new laws for farmed fish.

The Alliance to Save Our Antibiotics – a partnership formed by Compassion, Sustain and the Soil Association – calls on Minister of State for Agriculture, David Heath MP, to ban the use of the antibiotic, fluoroquinolone, in poultry production.

As the horsemeat scandal hits headlines across Europe, Compassion calls for action on food chain transparency and clearer labelling on all meat and dairy.

We expose the shocking results of our undercover dairy investigation to supporters, MEPs and the press, urging the European Commission to protect dairy cows immediately.

We also submit formal complaints to Germany, Spain and Denmark for their failure to pay regard to animal welfare, as required by the Lisbon Treaty.



On 1st January 2013, after decades of campaigning, the EU-wide law banning permanent confinement of pregnant sows comes into force.



We celebrate the first anniversary of the EU barren battery cage ban. Just two countries – Greece and Italy – are letting us down, and are under investigation by the European Commission.



Every MEP receives a Valentine card with a message to 'show the cows some love'. Dairy cows urgently need welfare laws similar to those already in place for poultry and pigs.



We launch the the Business Benchmark on Farm Animal Welfare, an investor tool designed to help drive higher farm animal welfare standards in the world's leading food businesses. It is the first global measure of its kind.



The European Commission reports that 17 countries are still flouting the sow stall ban. Our supporters send over 1.5 million messages to key stakeholders across the EU, resulting in eight out of those 17 countries reporting as now meeting the required standards. The European Commission issues formal notices to Belgium, Cyprus, Denmark, France, Germany, Greece, Ireland, Poland and Portugal.

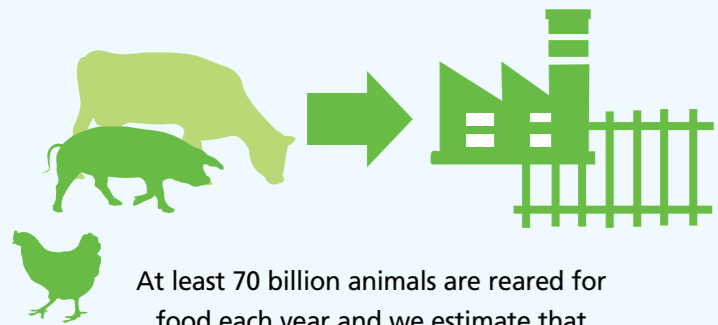
We join more than 40 organisations, including farmers' unions, environmental and animal welfare charities and their supporters, in Paris, calling for an end to intensive farming.

**Together, we are improving and defending the welfare of millions of farm animals. Here are some of last year's highlights to show what we do and how we do it.**

# THIS IS COMPASSION IN WORLD FARMING

## OUR BELIEF

WE BELIEVE THAT FARM ANIMALS SHOULD NOT AND NEED NOT SUFFER.



At least 70 billion animals are reared for food each year and we estimate that

**2 OUT OF 3 FARM ANIMALS ARE IMPRISONED IN FACTORY FARMS**

caged, confined or pushed beyond natural limits.



Factory farming is also unfair and unsustainable.

**AROUND ONE THIRD OF THE WORLD'S CEREAL HARVEST IS FED TO FARM ANIMALS.**

If this same grain were fed to people, it could provide enough food energy to meet the needs of three billion of the world's hungry.

More and more people now share our vision of a world where **FACTORY FARMING** has ended and all **FARM ANIMALS** are treated with **COMPASSION** and **RESPECT**

## WE INVESTIGATE

WE EXPOSE THE RAW TRUTH ABOUT FACTORY FARMING.



During 2012/13, our investigators...

... spent one month working undercover in **3 EU COUNTRIES** to expose suffering in over **50 DAIRY FARMS.**

We travelled **3,000 MILES** across Europe and the Middle East gathering vital evidence against live exports.

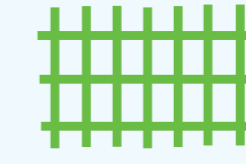
We began covert work in 2 countries to document welfare breaches in pig legislation on **20 FARMS** in Southern Europe.

We exposed the shocking scandal of **INTENSIVE RABBIT FARMING** highlighting the urgent need for change.

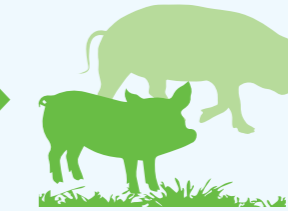


## WE CAMPAIGN

WE FIGHT TO PROTECT FARM ANIMALS FROM SENSELESS CRUELTY.



Since 1st January 2013, keeping pregnant pigs permanently in cages is now illegal across **28 COUNTRIES IN EUROPE.**



Over **6 MILLION SOWS** are now benefitting each year from legislation to **BAN THE SOW STALL IN EUROPE.**



Following our campaign and the 2012 European ban, around **250 MILLION** hens are no longer kept in **BARREN BATTERY CAGES.**



20 years ago, **2.5 MILLION FARM ANIMALS** were exported live out of Britain each year; in 2013 **FEWER THAN 100,000** leave through a handful of ports.

## OUR INSPIRATION

YOUR SUPPORT IS THE POWER BEHIND OUR MOVEMENT.

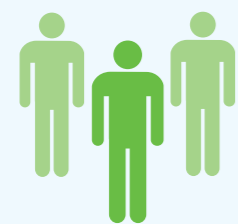


In 2012/13

**484,188** CAMPAIGNING ACTIONS

were taken by supporters online.

Almost **31,000** people made a donation that made our work possible.



**212 VOLUNTEERS** RAISED **£64,200.99**

at fundraising events and collections.

More than **50** gifts were made by charitable trusts and foundations in support of our work.



**2,658** SUPPORTERS

have now pledged to leave a

**GIFT IN THEIR WILL**

that will enable our work to continue into the future.



Our team personally handled over

**32,500 EMAILS, PHONE CALLS AND LETTERS**

from supporters and the public.

## WE RESEARCH

OUR RESEARCH PROVES THAT FACTORY FARMING IS SIMPLY WRONG.



In 2012/13 we published

**SIX GROUNDBREAKING REPORTS**

from food security to antibiotic misuse, making the case against factory farming. Our work demonstrates that factory farming is not only cruel but also dangerous and unsustainable.

*"Global food security for all in 2050 is not feasible with a scenario of livestock intensification and a Western-style diet for all, even with unrealistically high yield scenarios."*

Food security and farm animal welfare, 2012



Our new

**COMPASSIONATE FOOD GUIDE**

is now helping thousands of consumers make informed choices about the food they buy.



Our new technical booklet for pig producers is being used across Europe to help farmers meet the

**EU'S NEW HIGHER WELFARE GUIDELINES.**

## WE ENGAGE

TOGETHER WE ARE STRONGER: UNITED AGAINST FACTORY FARMING.

More than **337 MILLION FARM ANIMALS**

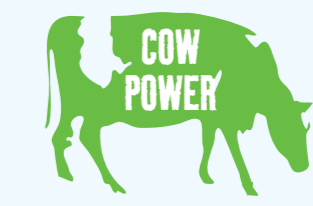
are now set to benefit each year as a result of the policies of our Good Farm Animal Welfare Award winners.

In 2012, we reached around **360 MILLION CONSUMERS** through our food business media and partnership activity.



In 2012/13, **95 LEADING FOOD COMPANIES** were recognised through our **GOOD FARM ANIMAL WELFARE AWARDS**

for their commitment to improving farm animal welfare.



In 2012, we partnered with WSPA and Ben & Jerry's as they launched a new ice-cream flavour, 'Cow Power' to help promote **OUR CAMPAIGN** for better

**DAIRY COW WELFARE IN EUROPE.**

More than **100 LEADING THINKERS AND CHANGE-MAKERS**

have now signed up to our vision for fairer farming, including Joanna Lumley, Hugh Fearnley-Whittingstall, Desmond Tutu, Dame Vera Lynn and Jonathon Porritt.

## OUR INSPIRATION

**Without the commitment and compassion of our supporters, we would not be able to tackle one of the biggest challenges of our time: factory farming.**

Together, we have won landmark laws to protect farm animals; together we are challenging and persuading industry and policymakers to make a difference; together we react swiftly to tackle new threats to animals whenever they arise. Together, we get things done.



### 1000s

take to the streets of London, demanding an end to the **LIVE EXPORT TRADE.**



More than **1.5 MILLION PROJECT PIG**

campaign postcards were sent to the head of Europe's pig farmers' union.

### ACTIVITY

Our supporters continued to show overwhelming generosity in a difficult economic climate: responding in record numbers to help us fight the UK live export trade; stepping up to the challenge and raising vital funds for our work to end factory farming; taking part in sponsored walks, runs and bake-offs to raise public awareness; organising street collections in all weathers around the country; and pledging to help us far into the future by remembering Compassion in their Wills.

Politicians around the world were bombarded with more than 2 million postcards, emails and letters from our supporters, demanding action to improve farm animal welfare.

Thousands joined Compassion staff in public demonstrations in some of Europe's biggest cities, demanding better laws for farm animals and galvanising public support.

### PROGRESS

- ✓ In response to just one activist postcard campaign, the head of Europe's pig farmers' union personally responded, assuring us that his organisation would get behind our campaign and strongly encourage farmers to comply with animal welfare legislation.
- ✓ When one of our supporters alerted us to a planning application for a large, intensive rabbit farm in Derbyshire, Compassion swiftly submitted an objection and launched a public campaign on social media. Within days, the planning application was withdrawn.
- ✓ 40,000 emails were sent by supporters over just one weekend, calling for the company in charge of Ipswich's live export trade, to stop. Trade was suspended 5 days later.
- ✓ Over a quarter of a million people have now signed our petition demanding that all EU Member States comply with the EU Pigs Directive.

“ I'm a person who likes to get things done and if there is a charity that embodies that approach, it is Compassion. They find ways to harness everyone's talents, by offering a range of creative ways in which all can contribute actively to bringing about change for the better for farm animals. Compassion enables everyone to get involved and play a part. ”

OVER  
**290,000** PEOPLE

have now signed our petition  
demanding that all EU Member  
States introduce dairy cow  
welfare legislation.

## NEXT STEPS

- >> We will continue to build and mobilise the biggest possible supporter community to ensure our campaigns have maximum influence and impact worldwide.
- >> We will continue to harness the power of online activism to deliver even faster, harder-hitting, campaigns to stop factory farming.

## ENGAGING FOR CHANGE

Compassion's mission is to end factory farming. Experience tells us that short-sighted economic interests and the quick-fix 'solutions' offered by the intensive farming lobby can often drown out concerns about animal welfare.

This is why we must continue to amplify our voice. By working in partnership with inspirational organisations, progressive policy makers and visionary companies, we can mobilise the most powerful and effective movement for change.

### ACTIVITY

**SUPPORTING  
BETTER  
DAIRY**



Working with Ben & Jerry's and the World Society for the Protection of Animals (WSPA), we launched a Europe-wide campaign, *Supporting Better Dairy*, calling

for new European legislation specifically tailored to protect dairy cow welfare.



Joining forces with the RSPCA, WSPA and the Soil Association, we launched our *Labelling Matters* campaign calling

for clear and honest method-of-production labelling on all meat and dairy produce to be made mandatory in the EU. Following the horsemeat scandal, this campaign could not have been more timely.



Compassion's unique engagement programme with the food industry is now set to benefit the lives of more than **337 million** farm animals each year – hens, chickens, dairy cows, calves and pigs. Our Good Farm Animal Welfare Awards enable us to formerly recognise those food companies that are leading the way in farm animal welfare.



In partnership with WSPA, we also developed and launched the Business Benchmark on Farm Animal Welfare. This initiative is the first global measure for investors who want to know how leading companies address and implement farm animal welfare policies.




Our Raw campaign to expose the truth about factory farming took on a key role in the global campaign - *Enough Food for*

*Everyone-IF*. With organisations such as Oxfam, Unicef and Save the Children, we demonstrated that good animal welfare is critical if we are to feed the world fairly and sustainably.

### PROGRESS

- ✓ We have secured over 290,000 signatures from around Europe, calling for dairy cow welfare laws.
- ✓ Our joint project with the RSPCA, Beyond Calf Exports Stakeholder Forum, resulted in an all-industry agreement in the UK to find humane, sustainable alternatives to live calf exports.
- ✓ McDonald's in the US announced a move to end sow stall confinement – this extremely encouraging progress coincides with our campaign in Europe.

“ Having worked with Compassion in World Farming for a number of years I can say that it has been a truly productive relationship. We highly value their expertise and insight and they continually push and challenge us, but they also publicly recognise companies like ours when they feel we are doing a good job. ”



The first ever business benchmark  
on farm animal welfare for  
investors showed that only

**40% OF SURVEYED  
COMPANIES**

**HAD PUBLISHED A FORMAL  
FARM ANIMAL WELFARE POLICY**

## NEXT STEPS

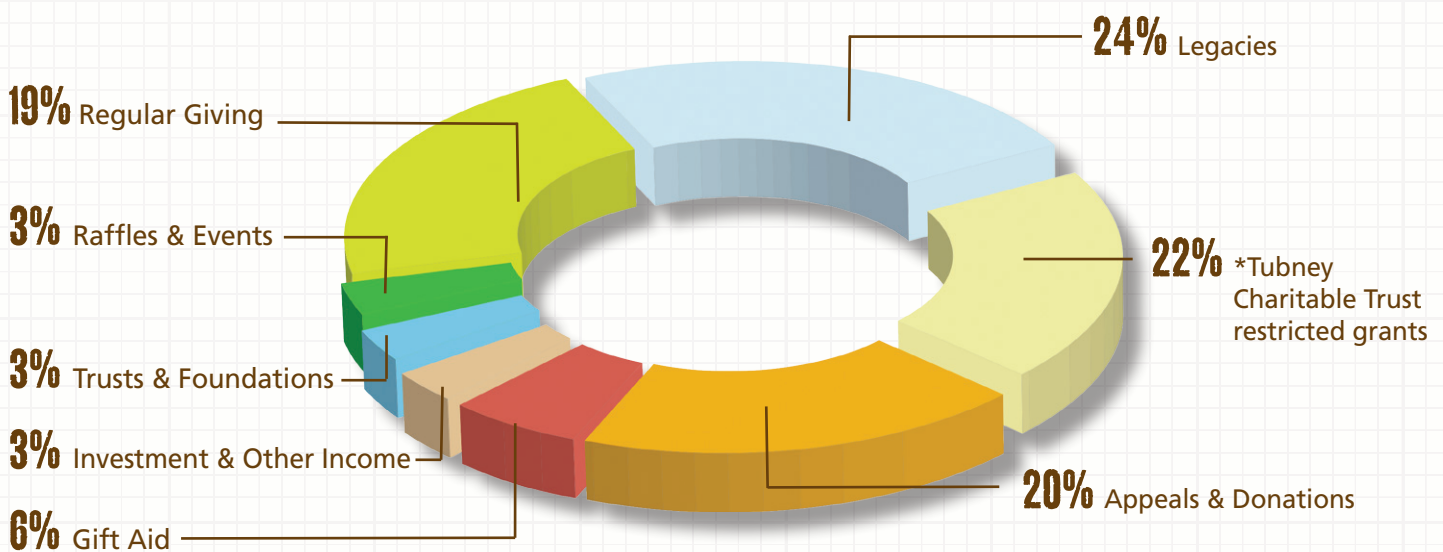
- » We will deliver significant improvements in welfare for millions more animals through our industry engagement work.
- » We will continue to lobby the European Commission and food industry to introduce clearer and more honest labelling to help consumers choose higher welfare food.
- » We will continue to build strategic alliances to expose the raw truth about factory farming and champion humane, sustainable alternatives to feeding the world.

## FINANCES AT A GLANCE

As a charity, Compassion in World Farming relies entirely on the generosity of supporters like you. Without your commitment, now and in the future, we wouldn't be able to achieve lasting change for farm animals. We hope, after reading this annual review, you feel proud of all that you do to tackle factory farming. On behalf of millions of farm animals everywhere, thank you for your wonderful support.

### 2012/2013 INCOME

£5,852,942



\*Restricted grants committed to ongoing projects.

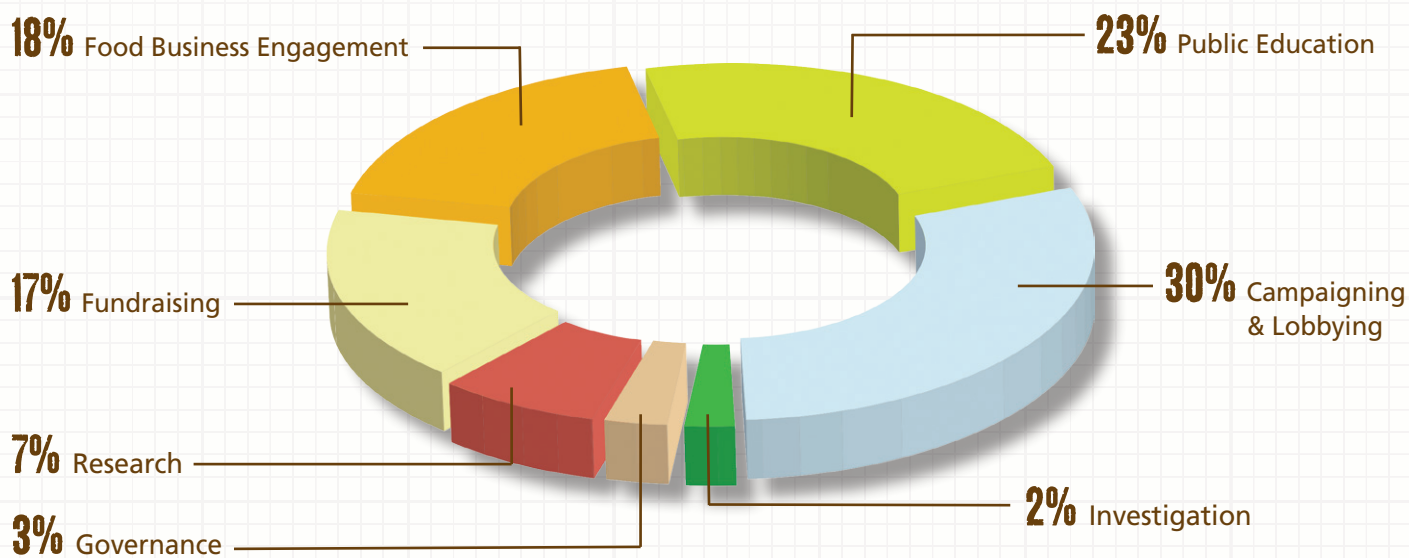
#### Notes from the trustees

This financial information is intended to give an overview of the charity's allocation of resources and income sources. The full 2012/13 accounts are available on request.



## 2012/2013 EXPENDITURE

This is how Compassion allocated resources in 2012/13



### Reserves and investment policies

Compassion in World Farming has set a minimum level of reserves of three months' planned operating expenditure. We avoid investing in companies which impact negatively on farm animals and the environment.

# WHAT WE DO

## ANNUAL REVIEW 2012/13

On your behalf, Compassion in World Farming works tirelessly to ensure farm animal welfare is taken seriously by politicians, food businesses and consumers.

Your support enables us to investigate and expose the true cost of factory farming, calling to account those with the power to change our food system.

### **Compassion in World Farming**

River Court  
Mill Lane  
Godalming  
Surrey  
GU7 1EZ  
UK

**Tel: +44 (0) 1483 521 950**

(office hours Monday to Friday, 9am – 5pm)

**Email: [supporters@ciwf.org.uk](mailto:supporters@ciwf.org.uk)**

**Web: [ciwf.org.uk](http://ciwf.org.uk)**

Registered Charity Number 1095050.

**COMPASSION**  
in world farming   
[ciwf.org](http://ciwf.org)