



Policies of UK Supermarkets: *Broiler chickens*

Overview of standards

Standard chicken

EU production:

- Chickens can be stocked at up to 42kg/m², severely restricting their movement
- Fast growing birds which can suffer difficulty walking
- Enrichment is not a requirement and birds are kept in sheds on litter without natural light

UK production:

- UK legislation is in-line with EU standards except stocked at up to 39kg/m²

Certification schemes for indoor birds

Red Tractor indoor:

- Chickens can be stocked at up to 38kg/m²
- Fast growing birds which can suffer difficulty walking
- Enrichment is not a requirement of standards and birds can be kept in sheds on litter without daylight

RSPCA Freedom Foods Indoor:

- Stocked at not more than 30kg/m² to allow birds room to move around the shed
- Slower growing or intermediate growth bird to improve their health and welfare
- Natural light and enrichment required



Free-range (including RSPCA RSPCA AssuredFR):

- Stocking density up to 27.5kg/m²
- Enrichment required in the shed and access to the outdoors during the day
- Slower growing breeds typically used to improve leg health

Organic

- Stocking densities from 21kg/m² to 30kg/m²
- Enrichment required in the shed and access to the outdoors during the day
- Slower growing breeds used to improve leg health

Retailer	Whole Chicken	Chicken Portions	Chicken Products
Morrisons	<p>Majority:</p> <ul style="list-style-type: none"> • Morrisons: Red Tractor indoors with natural light and enrichment <p>Selection of:</p> <ul style="list-style-type: none"> • UK Standard • RSPCA Assured Indoor • Free-range • Organic 	<p>Majority:</p> <ul style="list-style-type: none"> • Red Tractor indoor • Morrisons: Red Tractor indoors with natural light and enrichment <p>Selection of:</p> <ul style="list-style-type: none"> • Free-range • Organic 	<ul style="list-style-type: none"> • Morrisons: Red Tractor indoors with natural light and enrichment • Standard Chicken (assumed EU unless British flag labelled)
ASDA	<p>Majority:</p> <ul style="list-style-type: none"> • Red Tractor Indoor chicken • EU standard chicken <p>Selection of:</p> <ul style="list-style-type: none"> • RSPCA Assured • Free-range chicken • Organic 		<ul style="list-style-type: none"> • Standard chicken (assumed EU unless British flag labelled) • Some ASDA <i>Extra Special</i> products are RSPCA Assured– but look out for the FF logo
The Co-operative	<p>Majority:</p> <ul style="list-style-type: none"> • Standard Red Tractor Indoor chicken <p>Selection of:</p> <ul style="list-style-type: none"> • RSPCA Assured Indoor • Free-range 		<ul style="list-style-type: none"> • Standard (Red Tractor level or Red Tractor certified) • Co-op: stocked at not more than 34kg/m², natural light and enrichment required • RSPCA Assured Indoor – including some ready meals • Free-range
M&S	<p>Majority:</p> <ul style="list-style-type: none"> • M&S Oakham: stocked at not more than 34kg/m², natural light and enrichment required, fast growing breed. <p>Selection of:</p> <ul style="list-style-type: none"> • Free-range • Organic 		<ul style="list-style-type: none"> • Standard (Red Tractor level or Red Tractor certified) • Free-range • Organic

Retailer	Whole Chicken and Chicken Portions	Chicken Products
<p>Sainsbury's</p>  <p>Commitment to moving all fresh chicken (whole birds and portions) to higher welfare</p>	<p>Majority:</p> <ul style="list-style-type: none"> Sainsbury's British (Red Tractor level) <p>Selection of:</p> <ul style="list-style-type: none"> RSPCA Assured indoor Free-range Organic 	<ul style="list-style-type: none"> Standard Chicken (Red Tractor level) RSPCA Assured– including some ready meals Organic
<p>Tesco</p>	<p>Majority</p> <ul style="list-style-type: none"> UK Standard Tesco Improved Welfare: UK standard with enrichment and natural lighting (Similar to Red Tractor) <p>Selection of:</p> <ul style="list-style-type: none"> EU Standard Free-range Organic 	<ul style="list-style-type: none"> Standard chicken (assumed EU unless British flag labelled)
<p>Waitrose</p>  <p>All fresh and portioned chicken is reared to higher welfare standards and the majority chicken products</p>	<p><u>Higher welfare indoor minimum standard</u></p> <ul style="list-style-type: none"> Waitrose Essential: stocked at not more than 30kg/m², natural light, fast growth rates with a leg health plan and enrichment Free-range Organic 	<ul style="list-style-type: none"> Waitrose Essential: stocked at not more than 30kg/m², natural light, fast growth rates with a leg health plan and enrichment