

# JOB DESCRIPTION

Post Holder:	vacant
Job Title:	Public Affairs Officer
Department:	Policy, Campaigns Dept
Reviewing Manager:	Head of CIWF - EU

## 1. OVERALL OBJECTIVE(S) OF THE POST

The purpose of this role is to help end factory farming. This role will contribute by:

- Delivering lobbying and advocacy work within a portfolio of issues set by the Head of CIWF EU, with a
  main focus on the European Citizens' Initiative (ECI) to End the Cage Age
- Co-ordinating advocacy activities for a Network of NGOs that supports the ECI
- Conducting desk research and drafting policy documents
- Supporting relationships and ways of working between the Brussels team and the teams at HQ
- Supporting the profile of Compassion's work in Brussels, by developing communications materials such as newsletters, social media, leaflets etc.
- Influencing the European Commission, Parliament and Council and other EU institutions (i.e. EESC) and permanent representations through guided lobbying activity
- Working with civil society organizations and other stakeholders in those sectors relevant to Compassion's work
- Supporting the Head of CIWF EU and the development of the Brussels office by undertaking administrative, operational and office management tasks.

### 2. POSITION IN ORGANISATION

- Reports to the Head of CIWF EU
- May supervise the work of interns and students
- Works closely with all members of the European Campaigns team

#### 3. SCOPE OF JOB

- To support, and take responsibility for some parts of plans and opportunities for Compassion's establishment and growth in Brussels
- To maintain excellent relationships between the Brussels team and the teams at HQ, ensuring effective communication and ways of working
- To represent CIWF in the media, at meetings, and at strategic forums as appropriate
- To work on Compassion events in Brussels, under the guidance of the Head of CIWF EU
- To deliver the office administration and legal requirements of the Brussels office, with support from HQ and Head of CIWF EU
- To use of CIWF systems in all aspects of the office's work, including Document Manager, Outlook, Skype, Salesforce, NetSuite and new systems.

#### 4. DIMENSIONS & LIMITS OF AUTHORITY

- May recommend expenditure within budget within global policies and with Head of CIWF EU oversight
- May select suppliers
- May take responsibility for certain projects and tasks



# JOB DESCRIPTION

## 5. PERSON SPECIFICATION

ESSENTIAL	DESIRABLE	
Proven Ability, Qualifications & Training		
<ul> <li>Experienced at working in a public affairs/policy role and influencing for change with Governments or intergovernmental institutions</li> <li>Experience of working in the charity/third sector</li> <li>Proven ability in representing an organisation in meetings and other fora</li> <li>Experience of working with internationally based teams</li> <li>Fluent in English</li> <li>Good IT skills including Microsoft Office applications and Internet</li> <li>Educated to degree level or equivalent</li> </ul>	<ul> <li>Experience in network co-ordination</li> <li>Experience in media outreach, such as sending press releases</li> <li>Experience in drafting policy documents, such as open letters</li> <li>Experience of working with EU institutions or officials</li> <li>Network of contacts and relationships with MEPs, or Commission officials</li> <li>Fluent or proficient in other European languages</li> <li>Ability to create communications materials for a variety of audiences</li> <li>Educated to Master's degree level or higher</li> </ul>	
Skills, Knowledge & Attributes		
<ul> <li>Excellent communication skills- written, oral and presentation</li> <li>Able to persuade external parties to make key decisions by using a range of information and persuasive techniques</li> <li>Adequate knowledge of policy and political processes at EU level</li> <li>Ability to communicate effectively internally at different levels</li> <li>Ability to manage relevant operational and budget tasks appropriately</li> <li>Ability to work well with others, as well as on own initiative</li> <li>Able to manage your own workload and prioritise effectively</li> <li>Takes responsibility for specific projects and tasks</li> <li>Sensitive to social and cultural issues</li> </ul>	<ul> <li>Knowledge of farm animal welfare and/or food and farming sector issues</li> <li>Knowledge of campaigning strategies and techniques</li> </ul>	

### 6. ADDITIONAL TASKS

To assist with other departmental duties where necessary, as listed below:

- As part of your employment you may be required to travel anywhere within the world in order to carry out the duties of your employment
- Due to the nature of the role, there may be a requirement to carry out some work out of office hours. This work is to be arranged in accordance with procedures
- Take due and reasonable care of oneself and others in respect of Health & Safety at Work
- Act in accordance with the principles of Compassion in World Farming's Ethical Policy
- In all work activities, comply with data protection legislation and Compassion in World Farming's requirements for the protection of personal information and the privacy of individuals
- Provide formal and informal training at the request of your line manager, senior manager or a director, on your areas of expertise, to other members of staff, work experience students, trustees etc.
- The job description is not exhaustive, and you may be asked to carry out additional tasks which are appropriate to your job role, as required by your line manager