

YOUR LEGACY FOR FARM ANIMALS

Leaving a gift to Compassion in World Farming in your Will

CHANGE THE WORLD WITH A POWERFUL LEGACY



Factory farming is the single biggest cause of animal cruelty in the world. Billions of farm animals are suffering each year in grim industrial sheds, in cramped cages, or on trucks transported huge distances. Through a gift in your Will, together, we have the power to reach out to farm animals around the world and end the misery.

What Compassion in World Farming supporters achieve is unique.

Our international, evidence-based campaigns secure proper legal protection for farm animals. Our investigations expose illegal practices and the untold suffering. We challenge the world's biggest food companies to improve the lives of farm animals. And we reach out to schools and colleges to get farm animal welfare on the agenda for the next generation.

Compassion receives no government funding. We depend entirely on the generosity of visionary people like you. And, every year, **gifts in Wills make** a huge contribution towards everything we do to change the lives of animals worldwide

If you are thinking of making or updating your Will, you have an amazing opportunity to determine the future for farm animals. Your legacy could bring compassion to every nation, food company, farm and kitchen table. **Together, we will end the cruelty of factory farming.**

Philip Lymbery Chief Executive



ELIZABETH - COMPASSION LEGACY PLEDGER



Maybe you've supported Compassion by giving a donation to an appeal or making a monthly donation. Perhaps you have emailed your MP, signed petitions, devoted time to volunteering, or even taken part in a sponsored event.



During our lives there are many wonderful ways to show support for farm animals. And did you know there is also another way to help end factory farming and ensure that animals have a future free of needless suffering? There is another way to ensure that the world we leave behind us is healthier and more sustainable.

Many compassionate people like you are now choosing to leave a gift in their Will to ensure a better future for generations to come. I would just like to say that I have made a new Will this week and your charity was the first in a list of several charities that I wish to leave money to. I admire the work you do and the phenomenal impact that your voice is making to reduce the suffering of animals. I hold you in very high regard. I will continue to support you in my lifetime, and also after my death.

I love the dear little lapel pin you sent to me which I have fixed to one of my fleeces. It will accompany me on my walks throughout our beautiful British landscapes and act as a reminder that all the animals whose lives are lived and farmed on the land need the voice of our wonderful charity to



A WILL FOR ALL OUR FUTURES

Making a Will brings peace of mind as well as a wonderful opportunity to remember loved ones and the causes that are close to your heart. It's a chance to think about how your world may look in the future and what you'd like to be remembered for.

Having an up-to-date Will is really the only way to ensure that your wishes are carried out as you would like. There are a number of ways Compassion can help with making or updating your Will.

Free Will writing service

Whether you're making your first Will or updating it, we always recommend you use a qualified solicitor. Compassion's **Free Will writing service** for individuals and couples is open to all, and there is no lower age limit. The service uses a network of solicitors across the UK. So, after receiving a pack and a form, you can book an appointment directly with a local firm, and the cost of making a simple Will is passed on to Compassion. You are under no obligation to leave a gift for farm animals in your Will.

Contact us using the form in the back of this booklet to request your National Free Wills Network pack.

Compassion as an Executor

During the process of making your Will, your solicitor will ask who you would like to act as **your Executor**. If you are leaving a gift to Compassion, we are able to undertake this role, and can even store a copy of your Will securely. So if you're struggling to choose an Executor, why not consider us? Simply get in touch for more details.

A word on Inheritance Tax...

Sometimes, **Inheritance Tax** may need to be paid on an estate. However, there is no Inheritance Tax due on gifts to charity. Choosing to give a charitable gift may also reduce the tax on everything else you leave in your Will. Take a look at the FAQ section on pages 12-13 of this booklet for more information.

What is an Executor? An Executor is someone named in a Will to carry out all the wishes of the deceased that are included in the document.



HOW TO LEAVE A GIFT THAT'S RIGHT FOR YOU

A legacy is a gift that costs you nothing during your lifetime but has the power to help end the cruelty of factory farming. And your gift doesn't have to be big. All legacies bring hope for the way that future generations of farm animals will be treated.

A **residual gift** is all, or a percentage of, an estate once all other bequests, costs, etc have been deducted. For example, a bequest of 10% of a residuary estate valued at £200,000 would provide a gift of £20,000.

A residual gift keeps pace with inflation, helping to ensure we can fight even harder for farm animals. This type of gift can also help reduce the need for frequent updating of your Will.

What to say in your Will for a residual gift

I give the residue (or a portion of the residue) of my estate to Compassion in World Farming International (registered charity no. 1095050 (England and Wales)) of River Court, Mill Lane, Godalming, Surrey, GU7 1EZ, UK for its charitable purposes.

A **pecuniary gift** is a specific amount of money, and can also play a big part in changing the lives of farm animals. The value of pecuniary legacies decreases over time; for example a generous gift of £2,000 pledged today will be less valuable in future years as the cost of living increases.



What to say in your Will for a pecuniary gift

I give the sum of $\underline{\mathbf{f}}$ to Compassion in World Farming International (registered charity no. 1095050 (England and Wales)) of River Court, Mill Lane, Godalming, Surrey, GU7 1EZ, UK, for its charitable purposes.

Leaving a gift in my Will to Compassion was a clear choice for me because I am so concerned about the terrible suffering and the environmental damage caused by factory farms. Life could be vastly different for generations to come – for good or for ill – and I believe it's our duty to leave the world in better shape than we found it.

My strong connection with Compassion has shown me I can trust the charity to fight tirelessly for a future where all farming is kind to animals and our planet. I want the values that I share with Compassion to live on, and I'm sure that my legacy gift for farm animals will make this possible.

VALERIE - COMPASSION CHAIR AND LEGACY PLEDGER



A BETTER WORLD FOR FUTURE GENERATIONS

A gift in your Will has the power to create a better future for farm animals. Your support has already achieved what was once deemed impossible: You have secured radical changes to the law, from a ban on the abhorrent use of veal crates across Europe, to outlawing narrow stalls for pregnant British sows.



Vital funds from gifts in Wills and other donations also pay for our work influencing global food companies to make animal welfare a high priority. To date, over 1.78 billion animals are set to benefit every year from corporate commitments that range from improving the welfare of chickens to never exporting dairy calves overseas. Just imagine what more we can achieve together in the future!

A gift in your Will is a way to ensure your values and beliefs live on through the work that Compassion undertakes. **We promise to not stop fighting for factory farmed animals, for a kinder, fairer food system, and for a better future.**



I wanted to leave something to CIWF as I feel it is an effective organisation that can really bring change – and therefore a real legacy for animals. To do something worthwhile for animals on an ongoing basis is important for me. 3

HEATHER - COMPASSION LEGACY PLEDGER

FREQUENTLY ASKED QUESTIONS

Making a Will and leaving a gift to charity might seem a little daunting at first, so we have included a few common questions and answers below to help. If you would like to speak to someone regarding leaving a gift, please give us a call on the number at the back of the booklet.

HOW WILL INHERITANCE TAX AFFECT ME?*

The Inheritance Tax threshold is currently £325,000, above which tax is payable at a rate of 40%. However, the tax-free allowance increases when homes are left to children or grandchildren, and no tax is payable at all on estates left to a spouse or civil partner.

If your estate is liable for Inheritance Tax, you could reduce the amount due by choosing to give a gift in your Will to charity. For example, if the total value of all your assets is £12,000 above the tax threshold, the Inheritance Tax due would be £4,800. However, if you left £10,000 to Compassion in World Farming, the tax payable would reduce to £800.

It's also worth noting that anyone leaving 10% of their estate to charity pays inheritance tax at a reduced rate of 36%.

We recommend you check how Inheritance Tax will affect you personally. More information can be found on the HMRC website, or by speaking to your solicitor or financial advisor.

WILL COMPASSION STILL EXIST WHEN I AM NO LONGER HERE?

We have been fighting – and winning – many battles to eradicate factory farming for over 50 years. And, whilst we hope that we will eliminate cruelty to farm animals in the near future, we also need to tackle the wide-reaching impacts of intensive farming on human health and the environment – so we have a big task ahead of us! However, when you are writing your Will, it is always worth specifying how you would like your Executors to act if an individual or charitable beneficiary should no longer be around when the time comes.

^{*}Figures are correct as of February 2019

HOW DO I SIGN UP TO YOUR FREE WILL WRITING SERVICE?

Easy – just return the form in the back of this booklet to us using the pre-paid envelope. If you would prefer to make your request online please visit **ciwf.org.uk/legacy**

IF I DO SIGN UP TO YOUR FREE WILL WRITING SERVICE, WILL I HAVE TO GIVE YOU A GIFT IN MY WILL?

No – you are under no obligation to leave a legacy to Compassion in World Farming if you use our Free Will writing service. However, there is a cost to Compassion for a Will to be made via the scheme. It is our hope that by providing this service we can not only enable Compassion supporters to easily make or update their Wills, but also help them to continue their commitment to the fight against factory farming.

IS THERE A LOWER AGE LIMIT TO THE FREE WILL WRITING SERVICE?

No – we provide the Free Will writing service for everyone, at any age, as long as you haven't previously taken up our offer.

CAN I USE THE FREE WILL WRITING SERVICE A SECOND TIME IF I WANT TO CHANGE MY WILL?

To ensure we can help as many people as possible with Free Will writing, unfortunately we can only offer this service once to each supporter. However, if you are updating your Will and you've not used Compassion's Free Will Writing service before, then you are more than welcome to do so.

CAN I SPECIFY IN MY WILL WHAT MY GIFT TO COMPASSION SHOULD BE SPENT ON?

To ensure the fight for farm animals can continue, it is most helpful if we are able to direct your gift to where the need is greatest. As society changes, and we make progress against cruelty, this flexibility means we can fight in new areas or focus on urgent issues. We therefore ask that gifts are not restricted to a specific campaign, so your generosity can have the greatest possible impact for farm animals.

IF I APPOINT YOU AS AN EXECUTOR WILL YOU COME TO MY HOUSE?

We will certainly be keen to discuss your needs in the way that is most appropriate for you. Please contact us using the form at the back of this pack, and we will be happy to get in touch with you to discuss the role we could play as Executors of your Will.

WE'RE HERE TO HELP YOU

We hope that this booklet has given you helpful information on leaving a gift to Compassion in your Will. There are so many ways in which your legacy will help to create a better future for farm animals.

If you have any questions, would like to request a **Free Wills pack**, or want to let us know about a gift, please do get in touch! Should you decide to leave a legacy to Compassion in World Farming, we would also love to learn more about your compassionate story.

You can call our legacy team on **01483 521 953** (our lines are open Monday to Friday, 9am – 5pm), or email us anytime at **legacy@ciwf.org**. Alternatively, do feel free to write to us using the enclosed forms and the freepost envelope provided.



YOUR NEXT STEPS

We are here to help! If we can be of any assistance please don't hesitate to get in contact by completing this form and returning it in the enclosed freepost envelope. We will be in touch shortly.

Title (Ms/Miss/Mrs/Mr/Other) (Please circle as appropriate)
Name
Supporter Number(if known)
Address
Postcode
I am happy for you to contact me regarding this enquiry via:
Email
Telephone
I would like the National Free Wills Network to send me an information pack on the Free Will Writing service. (If you tick here, your name and address will be passed to Capacity Marketing Ltd who operate the Network and who will send your pack in the post)
I would like more information about the Compassion in World Farming executor service .
I would like Compassion in World Farming to hold a copy of my Will.
I would like someone from Compassion in World Farming to contact me about leaving a legacy to end factory farming.
I would like information about other ways to support Compassion such as joining a local volunteer group.

Please add any other comments or requests below:				

If you would like any other information or advice, please visit ciwf.org.uk/legacy, call us on 01483 521 953 (lines are open Monday to Friday, 9am-5pm) or email us at legacy@ciwf.org

Thank you for your interest in supporting Compassion in World Farming with a gift in your Will.



Tel: 01483 521 953 **Email**: legacy@ciwf.org **Web**: ciwf.org.uk/legacy

Compassion in World Farming International, Registered Charity (England & Wales) No. 1095050. Registered company limited by guarantee no. 4590804 (England & Wales).

Your support is vital to the work we do and we thank you for it. We respect your privacy and would like to assure you that we will never sell personal details, or swap them with other organisations. For more information on how we use and look after personal data, please visit ciwf.org.uk/privacy

TELL US ABOUT YOUR GIFT

By remembering Compassion in World Farming in your Will, you will help change the future for billions of farm animals.

If you decide to include Compassion in your Will, we would love to hear from you. By telling us about your gift you can help us plan to make the greatest possible difference for farm animals, and make sure we don't send you any unwanted communications about your Will in the future. Simply fill out this form and return it in the freepost envelope provided.)
I have already included Compassion in World Farming as a beneficiary in my Will.	
To thank you for your special commitment to farm animal welfare, we would like to send you an exclusive Compassion in World Farming lapel pin as a gesture on behalf of farm animals worldwide. Please tick this box if you would prefer <u>not</u> to receive a lapel pin.	n
Please use the box below if you'd like to tell us more about the gift you are leaving for farm animals, or you wish to share the story of your journey with Compassion. We'd love to hear from you!	/

YOUR PERSONAL INFORMATION

Please include your details and return this form in the **freepost** envelope provided. Thank you.

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ease circle as appropriate)
ame
upporter Number
ddress
Postcode
am happy for you to contact me regarding this enquiry via:
mail
elephone

If you would like any other information or advice, please call us on 01483 521 953 (lines are open Monday to Friday, 9am-5pm) or email us at **legacy@ciwf.org**



Tel: 01483 521 953 **Email**: legacy@ciwf.org **Web**: ciwf.org.uk/legacy

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Your support is vital to the work we do and we thank you for it. We respect your privacy and would like to assure you that we will never sell personal details, or swap them with other organisations. For more information on how we use and look after personal data, please visit ciwf.org.uk/privacy



Over the past 30 years I've seen what Compassion has done to alleviate the harm done to factory farmed animals. By remembering Compassion in our Wills, we can leave behind us a legacy that can look after the way that creatures are farmed in the future. # JOANNA LUMLEY, PATRON OF COMPASSION IN WORLD FARMING



Tel: 01483 521 953 Email: legacy@ciwf.org Web: ciwf.org.uk/legacy

Compassion in World Farming International is a registered charity in England and Wales, registered charity number 1095050; and a company limited by guarantee in England and Wales, registered company number 4590804.

The registered office is at River Court, Mill Lane, Godalming, Surrey, GU7 1EZ, UK.

Registered with FUNDRAISING REGULATOR