

# **FARM ANIMALS IN ASIA:** **FUNDING THE FUTURE**



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## Who we are

**Compassion in World Farming International is the world's leading farm animal welfare organisation. We believe that factory farming is by far the biggest cause of animal cruelty on Earth. And we are dedicated to ending it.**

Changing the food system by ending factory farming and the overconsumption of industrially-produced meat can go a long way to slowing climate change and reversing the collapse of nature. It would also bring great benefits for animal welfare and the health of people.

## Our work

Since its beginnings in the UK in the 1960s, Compassion in World Farming International has been making a difference to the lives of billions of farmed animals around the world. We work across Europe, in the USA and in China.

But we are looking to expand our work further into Asia and you or your organisation could be at the forefront of farm animal welfare alongside us.

We are working towards two key strategic goals which need further work throughout Asia to achieve them. Our campaigns to create a global agreement to end factory farming and a world without caged farming will need stakeholders and organisations within Japan, Indonesia, and South Korea. We are looking for all types of organisations to come on board to be the future of farm animal welfare in Asia.

The current global farming and food system is leading to deforestation, land use change, soil degradation, biodiversity loss, water overuse and pollution, and

greenhouse gas (GHG) emissions. Many NGOs and individuals already focus on these climate change and biodiversity loss problems. We are ready to support all groups and individuals interested in expanding their remit to also include addressing the negative impact that intensive animal agriculture plays in all of these problems.

### **Are you based in Indonesia, Japan or South Korea?**

Do you work within areas such as farm animal advocacy, animal advocacy, climate change, environmental protection, or are you or your organisation are looking to take your first steps into improving the lives of farmed animals?

**If so, then we would like to connect with you to offer our support.**



## We can end factory farming by:

- Changing farm practices that cause animals pain and suffering;
- Changing diets toward eating more plants, less and better meat;
- Changing the food system to one more in balance with nature.

## A global agreement to end factory farming and a world without caged farming will need:

- A growth in the farm animal welfare movement in Asia. We want to build networks and new relationships in Asia. We are asking you to help us in achieving our goals for farm animals throughout the world.
- Our initial focus to be on supporting organisations that work or wish to work to improve the lives of all species of farm animals: egg-laying hens, broiler chickens, pigs, cows and fish, to name just a few.

## Funding the Future

During 2021, we are offering three different types of grants to organisations who are invested in improving their region's farm animal welfare:

- **Training Grant** of up to US\$4,000 (£3,000)
- **Organisational Development Grant** of up to US\$7,000 (£5,000)
- **Campaigning Grant** of up to US\$9,000 (£7,000).

### HOW TO APPLY

If you or the organisation that you work with wants to be a leader in driving change for farm animals in Asia, please fill out the **Farm Animals in Asia: Funding the Future** online application form on [ciwf.org/funding-the-future](https://ciwf.org/funding-the-future). If you have any questions please email us at [fundingthefuture@ciwf.org](mailto:fundingthefuture@ciwf.org)

We won't rest until the biggest cause of animal cruelty – factory farming – is ended for the benefit of animals, people and the planet. We hope that you will join us.



# TRAINING GRANTS

**The aim of Compassion in World Farming International Training Grants is to support individuals and organisations in Indonesia, Japan and South Korea in growing their capacity or to take the first step towards being able to advocate for farmed animals.**

We welcome applications for Training Grants in **Indonesia, Japan** and **South Korea**. Topics may cover a broad range of areas relevant to farm animal welfare, for example:

- animal sentience and welfare
- the impacts of factory farming
- lobbying, Public Relations and social media
- campaign planning
- theories of change

We will award up to US\$4,000 (£3,000) for each Training Grant. The grant is intended to cover the costs of organising training (including trainers, venue, materials) and of individuals attending (transport, accommodation).

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# ORGANISATIONAL DEVELOPMENT GRANTS

**The aim of Compassion in World Farming International Organisational Development Grants is to support individuals and organisations in Indonesia, Japan and South Korea in establishing or expanding their ability to advocate for farm animals.**

We welcome applications for Organisational Development Grants in **Indonesia, Japan** and **South Korea**. Areas where you need support may cover a broad range of requirements, for example:

- theories of change
- organisational review
- guidance on registration or creation of an entity
- business planning
- fundraising strategy
- communications and/or digital presence strategy
- accounting and financial planning

We will award up to US\$7,000 (£5,000) for each Organisational Development Grant.

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# CAMPAIGNING GRANTS

**The aim of Compassion in World Farming International Campaigning Grants is to support individuals and organisations in Indonesia, Japan and South Korea in covering the costs of delivering campaigns which advocate for regional, national or local government action.**

Our approach is to improve the lives of farmed animals by work that leads to government/local authority policy through grass roots public pressure, supported by lobbying and advocacy.

We will award up to US\$9,000 (£7,000) for each Campaigning Grant.

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