

FARM ANIMALS IN ASIA – FUNDING THE FUTURE

Guidance Notes and Expression of Interest (EOI)

Application Form 2021

Guidance Notes

*Please read the Guidance Notes below carefully before attempting to complete the attached application form.

Who is Compassion in World Farming (CIWF)?

Compassion in World Farming International is the world's leading farm animal welfare organisation. We believe that factory farming is by far the biggest cause of animal cruelty on Earth and we are dedicated to ending it.

Changing the food system by ending factory farming and the overconsumption of industrially-produced meat, can go a long way to slowing climate change and reversing the collapse of nature. It would also bring great benefits for animal welfare and the health of people.

Since its beginnings in the UK in the 1960s, Compassion has been making a difference to the lives of billions of farmed animals around the world. We work across Europe, in the USA and in China.

But we are looking to expand our work further into Asia and you or your organisation could be at the forefront of farm animal welfare alongside us.

We are working towards two key strategic goals which need further work throughout Asia to achieve them. Our campaigns to create **a global agreement to end factory farming** and **a world without caged farming** will need stakeholders and organisations within Japan, Indonesia and South Korea. We are looking for all types of organisations to come on board to be the future of farm animal welfare in Asia.

The current global farming and food system is leading to deforestation, land use change, soil degradation, biodiversity loss, water overuse and pollution and greenhouse gas (GHG) emissions. Many NGOs and individuals already focus on these climate change and biodiversity loss problems. We are ready to support all groups and individuals interested in expanding their remit to include addressing the negative impact of intensive animal agriculture.

What is the FARM ANIMALS IN ASIA: FUNDING THE FUTURE Programme?

FARM ANIMALS IN ASIA: FUNDING THE FUTURE

We can end factory farming by:

- Changing farm practices that cause animals pain and suffering;
- Changing diets toward eating more plants, less and better meat;
- Changing the food system to one more in balance with nature.

A global agreement to end factory farming and a world without caged farming will need:

- A growth in the farm animal welfare movement in Asia. We want to build networks and new relationships in Asia. We are asking you to help us in achieving our goals for farm animals throughout the world.
- Our initial focus to be on supporting organisations that work or wish to work to improve the lives of all species of farm animals: egg-laying hens, broilers, pigs, cows and fish, to name just a few.

The Grants

What are the grants available, what are their purposes and how much can be applied for?

During 2021, we are offering three different types of grants to organisations who are invested in improving their region's farm animal welfare:

- **Training Grant** of up to US\$ 4,000
- **Organisational Development Grant** of up to US\$ 7,000
- **Campaigning Grant** of up to US\$ 9,000

- 1. Training Grant of up to a maximum US\$ 4,000** The aim of Compassion in World Farming International Training Grants is to support individuals and organisations in Indonesia, Japan and South Korea in growing their capacity or to take the first step towards being able to advocate for farmed animals.

We welcome applications for Training Grants in Indonesia, Japan and South Korea. Topics may cover a broad range of areas relevant to farm animal welfare, for example:

- animal sentience and welfare
- the impacts of factory farming
- lobbying, public relations and social media
- campaign planning
- theories of change

The grant is intended to cover the costs of the individual or organisation arranging training (including trainers, venue, materials) and of individuals attending (transport, accommodation).

- 2. Organisational Development Grant of up to a maximum US\$ 7,000** The aim of Compassion in World Farming International Organisational Development Grants is to support individuals and organisations in Indonesia, Japan and South Korea in establishing or expanding their ability to advocate for farm animals.

We welcome applications for corporate development grants in Indonesia, Japan and South Korea. Areas where you need support may cover a broad range of requirements, for example:

- theories of change
- organisational review
- guidance on registration or creation of an entity
- business planning
- fundraising strategy
- communications and/or digital presence strategy
- accounting and financial planning

3. Campaigning Grants of up to a maximum US\$ 9,000

The aim of Compassion in World Farming International Campaigning Grants is to support individuals and organisations in Indonesia, Japan and South Korea in covering the costs of delivering campaigns which advocate for regional, national or local government action.

Our approach is to improve the lives of farmed animals by work that leads to government/local authority policy through grass roots public pressure, supported by lobbying and advocacy.

Who is eligible to apply for grant funding through the Farm Animals in Asia: Funding the Future programme?

Applicants:

- may be individuals, charities or non-profit organisations who work within areas such as farm animal advocacy, animal advocacy, climate change, environmental protection or who are looking to take their first steps into improving the lives of farmed animals.
- must be operating or plan to operate activities, programmes, projects and campaigns in Indonesia, Japan and South Korea.
- will ideally have a registered address in Indonesia, Japan and South Korea (applicants registered in other countries but operating in these countries will also be considered).
- If shortlisted after EOI application, at the request for proposal stage (RFP), must be willing to follow a due diligence process undertaken by CIWF (to provide documents to prove identity and legal status (valid registration certificate/governance document) which may include, but not limited to, a bank statement, supporting financial accounts and references where applicable).
- will ideally be registered or are seeking to be registered with their operating country's Charity Commission, National Charities Register, Charity Regulatory Board or equivalent (applies to charitable or non-profit organisations only).
- must have a bank account (registered in the name of the applicant or organisation) into which grants can be paid.
- must be willing to provide reports on grant delivery, performance and impact.
- must be willing to sign a grant agreement with CIWF and adhere to its terms and conditions for grant delivery and reporting.

What will the Farm Animals in Asia: Funding the Future Programme fund?

- Projects and programmes that will enable individuals and organisations to support, promote and encourage higher farm animal welfare to change the lives of farm animals.
- Training activities including hiring trainers, venue hire and materials.
- Organisational development including staff salaries, core operational costs, project running costs, non-capitalised goods and equipment.
- Campaigning activities to educate on, highlight and promote the need for higher standards in farm animal welfare.

What will the Farm Animals in Asia: Funding the Future Programme not fund?

- CIWF will not accept applications where grant money applied for will be used for political or religious purposes other than where the activity is directly relevant to farm animal welfare.
- Grants funding may not be used for international travel to conduct training or undertake activities without prior agreement from CIWF.
- Grants funding may not be used for loan or debt repayments.
- Grants funding applications for single items recorded as assets over \$5,000 (capitalised items).
- Grants funding may not be used for regranting purposes by any grantee.

What is the grant application process?

Stage 1 - (EOI) Expression of Interest (submission of EOI applications).

Stage 2 – (RFP) Request for Proposal (shortlisted EOI applicants invited only).

Stage 3 – Grant award & disbursement (successful RFP applicants).

How will grant applications be scored?

Applications will be reviewed at both the EOI and RFP stages using a scoring matrix.

The main focus areas for scoring will include:

- Area for funding e.g training/organisational development/campaign.
- Project plan & objectives.
- Impact of grant and sustainability of project.
- Project finances.

How and when will grants be awarded?

Grants will be awarded to applicants that score the highest in the scoring matrix.

Following review and scoring, and as soon as is possible, grantees will be notified of the outcome of their application. Grant disbursements will be paid into applicant bank accounts by bank transfer – grantees will be advised of these specific arrangements as part of the outcome notification.

Are applicants able to apply for more than one grant in a funding year?

Yes, applicants are welcome to apply for more than one grant provided that each grant is for a different project or training topic.

How will the grant funded projects be monitored?

Successful applicants will be required to provide CIWF with no more than 2 reports - a midterm and final report (recipients of training grants are only required to provide a final report).

Midterm reporting will be approximately four months after the project starts, or at a mutually agreed time.

CIWF will provide a report template to capture some simple statistics on grant impact and performance.

Final reporting will be approximately eight months after project start, or at a mutually agreed time.

CIWF will again provide a report template to capture some detail on grant impact and performance.

When is the closing date for Expression of Interest (EOI) applications?

We are accepting applications throughout 2021. Grants will be awarded on a first come first served basis therefore CIWF may close the programme to new applications if all grant funds have been allocated.

Can grant EOI applicants receive feedback on their applications?

Yes, on request applicants can email: fundingthefuture@ciwf.org

Funding the Future Grant Programme application key milestones

Activity
CIWF Farm Animals in Asia: Funding the Future Launch – Open for Expression of Interest (EOI) applications
Applicants notified of outcome of EOI application
Shortlisted EOI applicants only invited to submit Request for Proposal (RFP)
Submission of RFP
Review of proposals and scoring by CIWF grant management team
Applicants notified of outcome - successful grantees to sign grant agreements
First disbursement of grants into grantee bank accounts
Grant funded project start
Midterm project report submitted
Second disbursement of grants into grantee bank accounts (for campaigning and organisational development grants only)
Final project report submitted

Support

Please do not hesitate to email us on fundingthefuture@ciwf.org if you require support with completing your Expression of Interest application or if you have a general enquiry about the Farm Animals in Asia: Funding the Future Programme.

Interested in applying?

If you meet the eligibility criteria and would like to be supported by the Farm Animals in Asia: Funding the Future Programme then we invite you to kindly complete and return the EOI application form.

If your application is shortlisted, you will be notified by email and invited to advance to the next stage to submit a more detailed proposal explaining what you will use the grant money for, provide a cost breakdown and relevant supporting documents.

Proposals will then be reviewed by the CIWF grant management team, scored and grantees will be notified. Successful grantees will be asked to sign a grant agreement with CIWF before the first grant disbursement can be made into your bank account and your project can then kick off.

Good luck and remember if you need some assistance or have any questions please do not hesitate to contact our friendly CIWF grants management team!