

| | |
|----------------------|---|
| Job Title: | Senior Food Business Manager |
| Job Type: | Full-time; Permanent; Exempt |
| Location: | Remote within Continental United States |
| Department: | Food Business |
| Line Manager: | US Head of Food Business |
| Salary: | \$60,000 - \$65,000 |
| Closing Date: | December 17, 2021 |

Compassion in World Farming International was founded in 1967 in England by Peter Roberts, a British farmer who became horrified by the development of intensive factory farming. Building upon the organization's storied legacy in the UK, Compassion in World Farming USA was launched in 2012 to bring much needed change to the epicenter of modern industrial agriculture. We are a team of strategic bridge builders working to reverse the interconnected and devastating consequences of factory farming, harnessing our technical expertise and the power of partnership to bring together an inclusive coalition of advocates, consumers, farmers, companies, and institutions. From corporate boardrooms to the halls of government to news feeds, we work tirelessly on the ground to establish an innovative and resilient food system that is compassionate, fair, and regenerative for our planet and all its inhabitants.

The purpose of this role The purpose of this role is to help end factory farming. This role will contribute by establishing strong relationships with major food companies, supporting strategy development, managing the production of food business reports, and managing the Food Business Manager and Corporate Compliance Manager – all with the central objective of driving improvements to animal welfare and environmental sustainability in our food system.

Primary Responsibilities and Duties

Food Business Management and Leadership

- Input into US Food Business strategic planning, shaping the rationale for and execution of plans.
- Manage the production of keystone external reports.
- Manage the execution of Food Business events.

Expertise on issues related to Animal Welfare and Food System Sustainability - 5%

- Work independently and in coordination with technical/research team.
- Integrate above research into Food Business advocacy to establish the scientific and business case rationale for change.

Corporate Engagement

- Engage and establish strong, senior relationships with leading US food companies across sectors to promote the importance of animal welfare and environmental sustainability goals leading to tangible commitments, collaborative work, and ultimately progress against those goals.
- Engage with US food companies to establish recognition for the need to rebalance protein portfolios to advance both animal welfare and environmental sustainability targets.
- Synthesize and engage companies on technical data related to animal welfare and environmental sustainability.

- Lead and manage projects in partnership with food companies.
- Maintain record keeping regarding food business engagement, targets, and progress.

Representation of CIWF

- Represent CIWF at industry conferences and events.
- Represent the organization in conversation with other NGO's, stakeholders, and industry groups in the animal welfare, environmental, and other sectors.
- Engage with industry organizations and leaders to encourage adoption of and clear guidance around best practices.

Position Requirements

- Bachelor's degree in a relevant field or equivalent experience.
- Minimum of five years' work experience in a related field.
- Experience in managing complex projects with external partners
- Strong knowledge or experience of working within the US food industry, particularly in areas relating to ESG/CSR, supply chain (e.g., agricultural buyers), in marketing or communications, senior sales roles.
- Excellent written and verbal communication skills as well as high degree of organization and efficiency.
- A strong commercial understanding of the issues, practices, and strategy in sustainability and ESG/CSR and/or farm animal welfare in the food supply chain.
- Self-motivation with ability to work well independently and under pressure, manage multiple projects simultaneously, and meet deadlines.
- Understanding of, and ability to work within, the considerations of consumer marketing and brand objectives.
- Friendly, positive, client/customer service-oriented personality.
- Commitment to CIWF's philosophy and missions and to the objectives of the organization.
- Personal qualities should include team player, fearless, trustworthy, and professional, diplomatic, organized, demonstrates initiative, innovative and creative, positive, approachable and adaptable, compassionate to people and animals, strategic, forward thinking.

Benefits Package

Compassion in World Farming provides one of the strongest **benefits packages** in the animal protection movement, which includes:

- A comprehensive, nationwide health insurance plan that covers individuals, spouses, and families.
- 25 vacation days annually (plus eight federal holidays and two additional floating holidays).
- Four weeks of sick leave.
- A \$40 monthly stipend to support working from home.
- Paid parental leave, comprised of 12 weeks paid and an additional 12 weeks unpaid.
- A 403b retirement plan with a 2% employer base contribution.
- A remote work environment with flexible schedules.
- A welcoming and collaborative culture in a global organization spanning nine countries.

Please follow [this link](#) to submit your application.

Compassion in World Farming is an equal opportunity employer, and supports the facilitation of diversity, representation, and inclusivity within the animal protection movement. Compassion does not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations. These activities include, but are not limited to, hiring, and firing of staff, selection of volunteers and vendors, and provision of services. We are committed to providing an inclusive and welcoming environment for all members of our staff, volunteers, subcontractors, vendors, and clients. Applications from members of underrepresented groups are encouraged.