

FARM ANIMAL VOICE

YOUR MAGAZINE FROM COMPASSION IN WORLD FARMING

Issue 207 – winter 2021



JAMES GREENWOOD

The vet, and TV regular, shares his passion for animal welfare

VICTORY IN EUROPE!

**CAGED FARMING
SET TO END**



LIVE EXPORTS

**A BRITISH BAN
EDGES CLOSER**

FARM ANIMAL VOICE

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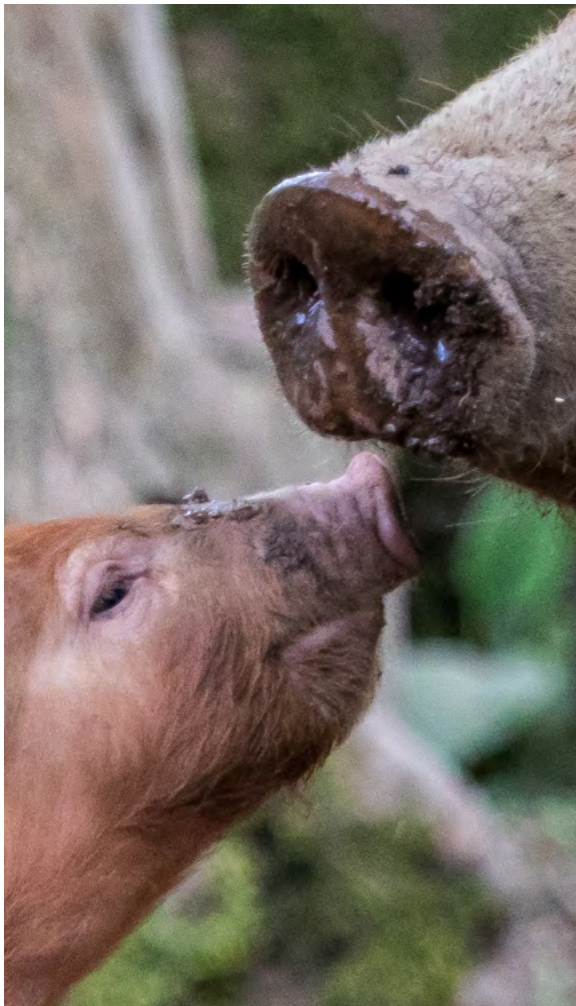
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FEATURE

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ENDING THE CAGE AGE: YOUR EUROPEAN WIN!



A MESSAGE FROM PHILIP

This has been an extraordinary year for Compassion and the billions of farm animals around the world who you fight to protect.

Together we have continued to navigate our way through the COVID-19 pandemic, whilst never taking our eyes off our mission: ending factory farming, for the sake of animals, people and the planet.

Because you never give up and you never give in, I'm confident that the future will be a kinder place for farmed animals.

In the most challenging of circumstances, thank you for changing the world.

Philip Lymbery

Global CEO, Compassion in World Farming International

Philip's personal blog is available at: philiplymbery.com
or you can follow on Twitter: [@philip_ciwf](https://twitter.com/philip_ciwf)

For the latest news and actions you can take, follow [@ciwf](https://twitter.com/ciwf) on Twitter and Instagram, and [@farm.animals](https://www.facebook.com/farm.animals) on Facebook



IN MEMORIAM: SIR DAVID AMESS

Compassion was deeply saddened when, on 15 October, an attack on Sir David Amess – the MP for Southend West, UK – cost him his life.

Sir David was a committed, diligent MP who also cared deeply about animal welfare. He campaigned tirelessly against both live exports from the UK and the caging of farmed animals. Indeed, earlier this

year he tabled a 10-Minute Rule Bill in Parliament, calling for an end to the use of farrowing crates for pigs.

With Britain so close to banning live exports for slaughter or fattening, and momentum growing to End the Cage Age in the UK, it is tragic that Sir David will no longer be here to see campaigns he supported for decades come to fruition. His death leaves a big hole in the animal welfare sector, and our thoughts are with Sir David's wife, children, family and friends.



Compassion's Senior Policy Manager, James West (left) with Sir David Amess MP at the Conservative Party Conference, 5 Oct 2021.

UK Government must act to end CO₂ pig slaughter

Recent carbon dioxide shortages in the UK have thrown a spotlight on the widespread use of high concentrations of CO₂ to slaughter pigs.

This inhumane method of slaughter can lead to panic, whilst animals fight for breath and take as long as 60 seconds to lose consciousness. An agonising death.

Compassion has been campaigning, internationally, against this cruelty for many years, and we're calling on the UK Government and the pig industry to focus every effort on finding a humane alternative to the use of CO₂ for pig slaughter.

Dr Nick Palmer, Head of Compassion in World Farming UK, says: *"This awful cruelty has to end. It's high time the UK Government takes action to end this suffering by fully funding research to find humane alternatives to this severe welfare problem."*

Take action against CO₂ slaughter at ciwf.org.uk/CO2-Cruelty

A WIN

MEPs VOTE AGAINST FACTORY FARMING!

The European Parliament has paved the way for higher farm animal welfare standards across the EU by voting through a new strategy for a fair, healthy and planet-friendly food system.

'Farm to Fork' covers every step of the food chain, from farmers to consumers. It recommends healthier foods, reducing meat consumption and better labelling. It also calls for protection for pollinators and places a strong emphasis on animal welfare.

The vote was passed despite intense lobbying from agribusinesses with vested interests in intensive farming. The European Commission will now decide on legislative proposals to implement this strategy.



GIANT FISH TOUR IN THE NETHERLANDS

In October, a giant inflatable salmon, named 'Blue', toured six cities across the Netherlands, attracting regional TV and radio coverage, and drawing attention to fish welfare.

We hope Blue's next appointment will be with the new Dutch agriculture minister, when CIWF Nederland will call for action against all aspects of fish suffering, and hand over signatures and personal messages collected during the tour.

Food labelling – a positive step forwards

In September, the UK Government announced a 'Call for Evidence' on reforming animal welfare labelling on food. This could be

the first step towards empowering consumers to avoid factory-farmed products and transforming the lives of millions of animals.

Current meat and dairy labelling is often unclear or misleading. So, we'll be submitting over 135,000 petition signatures to the Call for Evidence, alongside our

detailed proposals for mandatory method of production labelling.

"Consumers currently don't have the information they need to make informed choices when shopping for meat and dairy products," says James West, Compassion's Senior Policy Manager, *"and this needs to change!"*

GENE EDITING MUST NOT PROP UP FACTORY FARMING

The UK Government has announced plans to "unlock the power of gene editing to help our farmers grow more resistant, more nutritious and more productive crops".

These proposals follow a recent public consultation, during which Compassion highlighted

the risks that gene editing may be used to inhumanely increase animal growth rates, or introduce disease resistance to 'fit' animals to cruel farming conditions.

We're therefore pleased that the Government has recognised the ethical questions raised in the consultation require further consideration, but we fear they will ultimately give a green light to the gene editing of animals.

Peter Stevenson OBE, Compassion's Chief Policy Advisor, says: "*We urge Defra not to permit the gene editing of farm animals other than in the most exceptional circumstances... Gene editing is a modern, cutting-edge piece of biotechnology that should not be used to support antiquated, inhumane factory farming.*"

France and Germany to ban chick culling

Male chicks, unwanted by the egg industry, are usually gassed or macerated shortly after birth.

However, there are humane alternatives to killing male chicks. Farmers can use new technologies to detect the sex of birds inside eggs at an early stage of incubation and the male embryos are destroyed.

Or, alternatively, using 'dual' breeds means male chicks can be reared for meat in higher welfare conditions.

And, now, France and Germany have become the first two countries to ban chick culling. From 2022, their farmers will be required to introduce alternatives to the practice. This is a very significant move which, we hope, will trigger a global shift in the breeding of animals for egg production.

Great news for chickens!



Following intense work with CIWF USA and other animal welfare organisations, Sprouts Farmers Market has made a new commitment to "meaningful and measurable" improvements in chicken welfare across its 360 stores.

This announcement, from one of the US's leading grocers, also follows the launch of a Working Group for Broiler Welfare, involving seven of the nation's leading food and restaurant companies.

Over 200 US brands have made the Better Chicken Commitment – pledging to rear slower-growing chickens in higher welfare conditions. This Working Group will help companies like Nestlé USA and Target collaborate and speed up progress towards improving the lives of farmed animals.

See page 12 for more good news for chickens.

COMPASSION RECOMMENDS...

How to Love Animals in a Human-Shaped World

Henry Mance. Vintage Publishing.

Available in hardback in most bookshops. RRP £20.

This is a thoughtful, thought-provoking book about our relationship to animals and to the natural world. Henry is a terrific writer – as one might expect of the Features Editor of the *Financial Times* – and he questions everything from hunting to zoos.

He reserves his ire for factory farming, although he finds little to justify zoos either. Although Henry owns a cat, he has serious questions about pet ownership "we need to find ways to engage with animals without making them our own".

His consideration for animal life has deeply impacted his lifestyle. He has given up milk "partly because of the horror of breaking the link between bovine mother and child" and is now vegan.

This is a hugely engaging and fascinating book. I thoroughly recommend it.

Joyce D'Silva, Compassion in World Farming Ambassador and Trustee





CALLING A **HALT** TO LIVE EXPORTS

Because of your persistence and determination, Britain is on the brink of banning the cruel live export trade... will the European Union be next?

On 8 June, the UK Government published the Animal Welfare (Kept Animals) Bill, which would **ban the export of farm animals for slaughter or fattening from England, Wales and Scotland**. Thanks to you, a Great British live export ban is in sight!

A LONG ROAD

The Kept Animals Bill is the culmination of decades of tireless campaigning. You've already helped reduce UK live exports from 2.5 million animals per year in the 1990s to tens of thousands today. And, now, you're set to deliver a ban on this appalling trade.

There's still a way to go. At the time of going to press, the Bill has completed its Committee stage in the House of Commons, but must still overcome further parliamentary hurdles. And we must also ensure that any ban is implemented quickly across all three nations, and address the fact that animals could still be exported from the UK from or through Northern Ireland.

However, there is no doubt that a British ban on live exports will be a monumental win for animal welfare. **This is your victory. Thank you so much!**

SHARE YOUR STORY

When live exports from Britain are banned, we want to celebrate on our website, on social media and across our communications, by showing the world the individual campaigners who achieved this ban, and saying an enormous **THANK YOU to you all.**

So, whether you've taken part in protests at ports, donated, attended London rallies or campaigned online, **please visit ciwf.org.uk/ShareYourStory to tell us how you've fought UK live exports.** A Great British live export ban will be a HUGE moment for animals, and we'd love the chance to share your story.

IN OTHER NEWS

The UK Government has also set out proposals for reforming long distance live transport rules within England and Wales. These plans include significant, positive progress for animals:

✓ **Journeys would be limited to 9 hours for calves, and 4 hours for meat chickens**

✓ **Long journeys wouldn't be permitted in temperatures exceeding 25°C.**

But some animals, such as cattle and sheep, could still face exhausting journeys of up to 21 hours, and the maximum permitted temperature for travel for pigs and poultry is too high.

Any new regulations would come into effect by the end of 2022, so we're working urgently behind the scenes to protect the welfare of all farmed animals during transport. We may need your help to strengthen the rules – **so watch this space for updates and actions you can take.**

El próximo lunes se conmemora el Día Internacional contra las Exportaciones en Pie. La fecha fue escogida como homenaje a 13 mil ovejas que murieron en un barco que viajó desde Rumania hasta Jordania
#BanLiveExports



NEXT STEPS – AN EU BAN?

On 14 June, compassionate people around the world united for the sixth annual **Ban Live Exports: International Awareness Day**. Due to ongoing restrictions on gatherings in many countries, this event once again went online – and truly global:

- ✓ Campaigners in at least **40 countries** spoke out against this cruel trade
- ✓ Over **150 organisations** took part
- ✓ And #BanLiveExports had a potential reach on Twitter of over **62 million views**.

This year, alongside our partners at Four Paws and WeMove, we also launched a petition targeting the EU Commission's 'fitness check' of EU animal welfare regulations, including live transport.

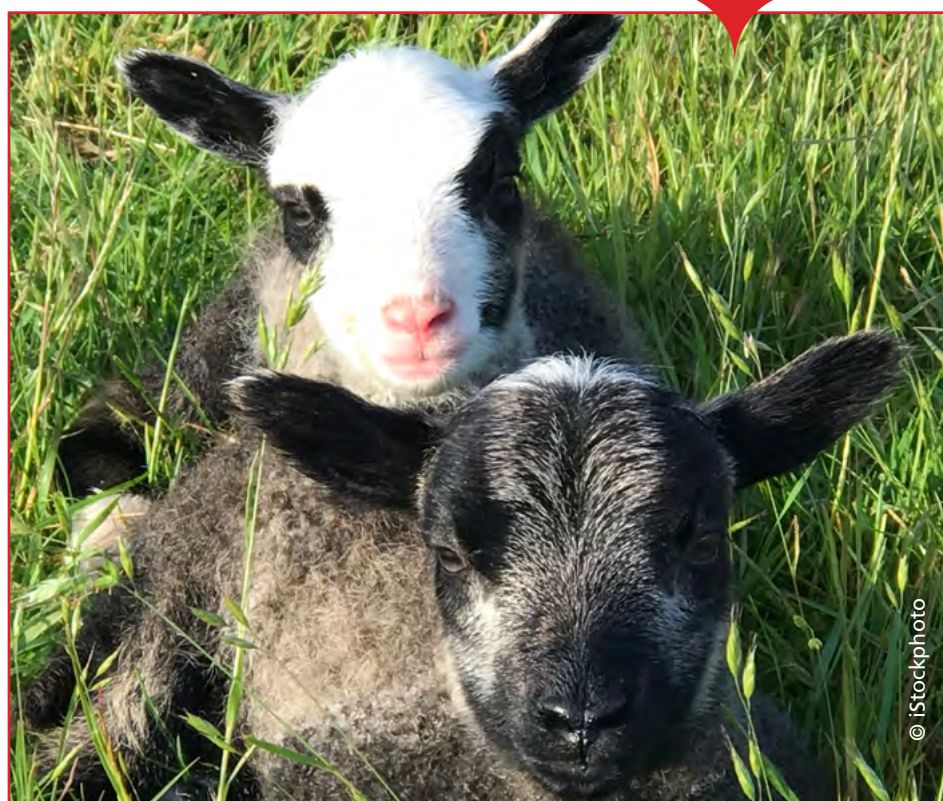
So far, we've secured a phenomenal, combined total of over **500,000 signatures**, all calling on the Commission to ban live exports for slaughter or fattening from the EU, and impose a maximum

8-hour journey time in and between member states.

Where Britain has led, it's vital others follow. Together, we'll keep up the fight to halt live EU exports and end the suffering of millions of animals every year.

TAKE ACTION!

Visit
ciwf.org.uk/EU-Petition
to call on the EU to end the cruel live export trade.



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“ **Animals are sentient beings and we have a moral, societal responsibility to ensure that on-farm conditions for animals reflect this. Today’s response is a key step towards an ambitious revision of the animal welfare legislation in 2023, a priority since the beginning of my mandate.**

Our commitment is clear: the phasing out of cages for farm animals will be part of our actions under the Farm to Fork Strategy and lead to more sustainable farming and food systems. I am determined to ensure that the EU remains at the forefront of animal welfare on the global stage and that we deliver on societal expectations.



Stella Kyriakides,
European Commissioner for
Health and Food Safety

ENDING THE CAGE AGE IN EUROPE: A HUGE VICTORY!

Across the European Union, 300 million animals a year
could soon be free from cages, because of you.

Sean Gifford, Global Director of Campaigns,
reflects on your remarkable achievement.

Since September 2018, when your European Citizens' Initiative (ECI) to End the Cage Age was launched, you've fought relentlessly for an EU ban on caged farming. And, now, your determination and compassion have achieved a momentous victory.

On 30 June, the European Commission committed to tabling legislation to phase out cages in farming. As a result, these cruel systems could be banned across **27 countries** – improving the lives of over **300 million pigs, hens, calves, quail, ducks, geese and rabbits every year.**

AGAINST THE ODDS

Three years ago, Compassion supporters backed a bold new step to end caged farming. Our goal was to collect 1 million verified ECI signatures across the EU in just 12 months.

The campaign that followed held moments of darkness. We believed public opinion was with us, but could we prove it? Many sleepless nights were filled with quiet doubt. But we recalibrated, regrouped and pressed ahead – and the results surpassed expectations.

The ECI was supported by 170 organisations across Europe, and backed by influential scientists, major food companies, and MEPs across the political spectrum.

1.4 million people raised their voices – compelling the European Commission to respond. And respond they did!

AN HISTORIC RESULT

Your ECI is the first ever for animal welfare to lead to a commitment to overturn EU law. And the Commission has **pledged to draft legislation to end cages for ALL the animal species mentioned in our Initiative.**

Of this sensational outcome, Olga Kikou, Head of CIWF EU, said: *"The long-awaited day has finally come! Today, the European Commission made an historic decision to leave a legacy for farmed animals. Citizens demanded change and the Commission received the message loud and clear.*

Ending the use of cages in the EU will be a massive step towards ending factory farming – the biggest cause of animal cruelty on the planet."

WHAT HAPPENS NEXT?

We now need to ensure that the EU delivers. To End the Cage Age, the Commission must propose the necessary legal changes, and European Parliament and the Council of Ministers must both vote to phase out cages.

We must also keep up the pressure to deliver a ban as quickly as possible. The Commission is set to propose legislation in 2023, and will consider the feasibility of phasing out cages by 2027. But we'll have a fight on our hands to free animals from suffering by this date.

We must stay focussed on the actions and intentions of European institutions, and work to prevent member states and vested interests in the intensive farming industry from watering the legislation down or delaying its implementation.

So, the next few months will be key.

Thanks to you, we've reached the beginning of the end for the Cage Age – and our campaign will continue until the EU finally consigns the cruelty of caged farming to history.

We're also stepping up our efforts to end caged farming in the UK, **please read on overleaf.**



© CIWF

DON'T LEAVE US BEHIND BARS.



Images representative of systems in use in the UK

WILL THE UK'S ANIMALS BE LEFT BEHIND?

Thanks to you, farmed animals throughout the European Union may soon be free of cages. Now, the big question is, will the UK follow suit?

Right now, over 16 million hens across the UK are crammed into cages, unable to fly or forage, with space per animal little bigger than an A4 piece of paper.

Every year, hundreds of thousands of British sows are trapped in metal farrowing crates from just before they give birth until their piglets are weaned. Caged for weeks on end, they are forced to nurse their piglets through bars.

To end this cruelty, it's vital that the UK introduces a ban on caged farming. **So, we're stepping up the campaign to End the Cage Age in the UK. And we want to say a huge thank you to everyone who has donated or taken action in response.**

A PIVOTAL MOMENT

Thanks to you, the European Commission is set to draft legislation to phase out caged farming in the EU. But, unless the UK Government acts too, British farmed animals may still be left suffering in cruel cages for years – or even decades – to come.

If UK legislation falls behind the EU, it could also have serious implications for British farmers. The lack of an equivalent ban on cages may create red-tape on exports and barriers to trade with Europe – even for farmers who keep their animals cage-free.

The UK should be leading on animal welfare. Instead, it risks falling behind. But we will not stand by whilst British farmed animals continue to suffer in cages.

A 'DRAGON' ON YOUR SIDE

Earlier this year, the UK Government said it was “considering the case” for reforms on the use of farrowing crates for pigs and cages for hens.

But farm animals need actions, not words, **so Dragons' Den star and Compassion Patron, Deborah Meaden, has launched a new parliamentary petition** for legislation to End the Cage Age.

The petition highlights the recent EU precedent, makes it clear that the inhumane caging of animals “cannot be the future of British farming” and calls for a UK ban on cages by 2027.

Deborah has used her extensive influence to promote the petition online, and it has been signed by a range of other high-profile individuals – including vet and broadcaster Marc Abraham, writer and TV presenter Victoria Coren Mitchell, and former England footballer Gary Lineker.

The petition must be considered for debate in Parliament if it reaches 100,000 signatures. At the time of writing it has already reached **77,700** – and, **with your support, we know we can reach the target by the deadline of 5 February 2022.**

Together, we will hold the UK Government to account, and ensure that British animals are not left behind those in the EU.

**Together we will
End the UK Cage Age.**



TAKE ACTION TODAY!

• A donation today will help fund Compassion's campaigning and lobbying to end cage cruelty and eradicate factory farming: call 0800 999 0101 or visit ciwf.org.uk/left-behind

• Sign the parliamentary petition: If you haven't yet done so, please add your name at ciwf.org.uk/BanCages

• Spread the word: Tell your friends and family about the End the Cage Age petition – you could help us hit the 100,000 target by Christmas!



WHAT IS THE EUROPEAN CHICKEN COMMITMENT (ECC)?

- Using **slower growing breeds** of chicken that have better welfare.
- Providing birds with **more space** and access to perches, pecking objects (such as straw bales or scattered grain) and natural light.
- Using **more humane slaughter** methods and submitting to third-party audits.

To find out more, visit ciwf.org.uk/ECC

HOW YOU'RE ACHIEVING PROGRESS FOR CHICKENS

Momentum is building for better chicken welfare,
and you're helping to ensure food companies deliver on their pledges.

A BIG COMMITMENT

In August, thanks to your support for Compassion's Food Business programme, the world's largest quick-service restaurant chain, **Subway, signed up to the European Chicken Commitment (ECC)**. It has pledged that 100% of the chicken in its European-managed supply chain will meet higher welfare standards by 2026.

Since then, we've secured further commitments from the second largest chicken producer in France, Galliance, leading Italian producer Fileni, and Domino's in Australia and New Zealand – a first in the region.

To date, **over 270 European and 200 US companies** have pledged that, by 2026 (2024 in the US), they'll rear slower-growing chickens in higher welfare conditions, and use humane slaughter methods. Compassion's Food Business team has been instrumental in driving this movement away from factory farming, and corporate commitments are just the start of the journey.

It's only when businesses sign contracts with suppliers, transition their supply, and get higher welfare products on shelves, that ECC-standard chicken can become the norm. So, Compassion is working hard behind the scenes to help companies deliver on their pledges, and we have just launched our first annual **ChickenTrack** report to help monitor and drive further progress.

Through our work we estimate that **over 1.1 billion chickens a year will have better lives, thanks to you.**

SPECIAL RECOGNITION FOR M&S

The impact of our long-term work with food companies was particularly evident when, in July, we **celebrated the launch of M&S' new, higher-welfare 'Oakham Gold' range of chicken.**

M&S was the first retailer to make the better chicken pledge, and is now leading the market with the roll-out of its Oakham Gold chicken, which meets all the ECC criteria and was recently promoted in their 'Fresh Market Update' TV advert.

All M&S fresh chicken will be ECC-compliant by autumn 2022, and Compassion recognised this trailblazing move with a **Special Recognition Award** in our 2021 Good Farm Animal Welfare Awards.

M&S Food Managing Director, Stuart Machin, said: *"M&S has a long history of leading on animal welfare standards... We were the first retailer to sign up to the Better Chicken Commitment, the first major retailer to move to 100% free range eggs and all our pork is 100% outdoor bred... but we constantly want to raise the bar – that is why we are making this industry-leading commitment."*

'MUNICIPOULES' CAMPAIGN GETS OUR VOTE!

Raising awareness of animal welfare is also important to transforming the lives of chickens. So, this year, Compassion was delighted to award higher welfare poultry producers, **Les Fermiers de Loué, a Best Marketing Award** for their humorous and eye-catching street poster campaign.

Tied into the 2020 French Municipal Elections, Loué's 'Élections Municipoules' posters in Paris and Le Mans mimicked those of political candidates. They featured one of the company's chickens with the tagline: 'Our only label: welfare'.

The campaign successfully raised awareness of Loué's 'A Rating' for animal welfare and the method of production labelling on its products. It also helped to get animal welfare onto the political agenda.



A BETTER FUTURE

Market leaders like Subway, M&S and Loué can improve the lives of millions of animals – both directly and through their influence on consumers and other companies. **With your ongoing support, Compassion will continue to drive corporate progress for farmed animals, and our sights are firmly set on a better future for all chickens!**

OCTOPUS FACTORY FARMING: AN INHUMANE INNOVATION

From Spain to Japan, octopuses are at risk from plans to farm these intelligent, vulnerable animals. Our new report sets out why this burgeoning industry must be stopped.

Wild-caught octopuses are commonly eaten in Mediterranean Europe and Asia. And, recently, consumption has also increased in countries such as the United States.

This growing demand has contributed to a decline in wild populations and, faced with rising prices, food companies are eager to capitalise by raising octopuses in captivity.

As a result, European researchers, primarily in Spain, are exploring the development of open-ocean net cages and tanks on land, and there are also plans to invest in octopus farming in Japan and Mexico.

Urgent action is therefore needed to protect octopuses from a cruel new industry. So, in our recent report, *Octopus Factory Farming: A recipe for Disaster*, we set out eight scientific and ethical reasons why these remarkable animals **must not be intensively farmed**.

1 OCTOPUSES ARE SOLITARY BY NATURE

Crowded farming conditions could result in very poor welfare, aggression and territorialism that may lead to cannibalism.

3 FARMING THESE CARNIVOROUS ANIMALS WOULD BE ENVIRONMENTALLY UNSUSTAINABLE

Researchers are currently developing farmed octopus food based on fishmeal and fish oil. This would increase pressure on already endangered wild fish populations, and threaten animals such as penguins who eat small fish.

2 THEY ARE HIGHLY INQUISITIVE AND EXTRAORDINARILY INTELLIGENT

Octopuses would be easily susceptible to boredom in captivity, where their ability to explore, manipulate and control their environment is likely to be limited.

4 OCTOPUSES ARE FRAGILE CREATURES

They have no skeleton and their skin is easily damaged. They are likely to suffer injuries on farms due to human handling, aggressive interactions with other octopuses, or colliding with the walls of their tank or cage.



5 LITTLE IS KNOWN ABOUT THEIR COMPLEX NEEDS AND SUFFERING IN CAPTIVITY

Octopuses have never been domesticated, and it is unlikely that the welfare needs of these wild animals will be properly met in farms.

6 THERE IS NO SCIENTIFICALLY VALIDATED METHOD FOR THE HUMANE SLAUGHTER OF OCTOPUSES

Slaughter methods reported for wild-caught octopuses include clubbing their heads and asphyxiation. Humane alternatives have not yet been developed to render the animals immediately unconscious before being killed.

8 OCTOPUS FARMING IS UNETHICAL AND UNSUSTAINABLE

European Union Strategic Guidelines for Aquaculture identify the importance of animal welfare and reducing reliance on fishmeal and oil from wild-caught fish. The cruelty and environmental impacts of octopus farming are incompatible with these goals for sustainable, humane aquaculture.

7 FARMED OCTOPUSES HAVE NO LEGAL PROTECTION FROM SUFFERING

There are currently no laws in the EU, the US, Mexico, or Japan to regulate octopus welfare on farms or at slaughter. It would be totally irresponsible for governments to allow plans to farm octopuses to progress without proper legislation in place.

FIND OUT MORE...

Read our full report on octopus farming at ciwf.org.uk/Octopus-Report. Together, we'll spread the word and lobby governments to prevent yet another species of intelligent, sensitive animals from suffering in factory farms.

FOUR YEARS ON, PARMESAN COWS DESERVE MORE PROGRESS

In 2017, Compassion released a shocking exposé of the terrible animal suffering behind Parmesan cheese. Our investigation found cows confined, many thin, being kept in squalid conditions. It led to an international wave of indignation, huge backing from Compassion supporters, and over 100,000 emails to the industry body that controls the Parmesan brand.

Thanks to you, following this campaign, the Parmesan Consortium entered into talks with Compassion. And **they've since taken some first steps on animal welfare** – including, recently, launching voluntary schemes for farmers. **But this is too little, too slow.**

TRADITIONAL ITALIAN VALUES?

Parmesan cheese is renowned around the world and marketed

as 'premium', 'traditional' – an example of Italian 'excellence'.

Yet, four years on from Compassion's investigation, most cows farmed for Parmesan still never set foot on grass. Some may even be tied to a post inside their shed.

There is, quite simply, nothing 'excellent' about denying cows access to pasture or removing their basic freedom to move.

THE COWS CAN'T WAIT ANY LONGER

We want to say a **big thank you to over 90,000 people who've taken action on Parmesan again this year**, and called on the Consortium to:

- Commit publicly to phasing out, by 2024 at the latest, the cruel and obsolete system of tethering.

- Put in place a roadmap to progressively guarantee access to at least 120 days of grazing per year for all cows farmed to make their famous cheese.

So many of the 250,000 animals producing milk for Parmesan still need the Consortium to do the right thing. **These cows deserve better, and that's worth fighting for.**

TAKE ACTION!

If you've not yet done so, **please visit ciwf.org.uk/parmesan-action, or call us for advice, to contact the Parmesan Consortium.** Tell them that the cows can't wait any longer for a life worth living.

COMPASSIONATE LABELS!

This year, why not add a little compassion to your gift wrapping with our **festive farm animal tags**?

Simply cut out, fold, add a loop of string and glue, leaving one side blank for your message. To make extra gift tags, simply **download the template at ciwf.org.uk/Happy-Christmas**

Tag from ciwf.org.uk



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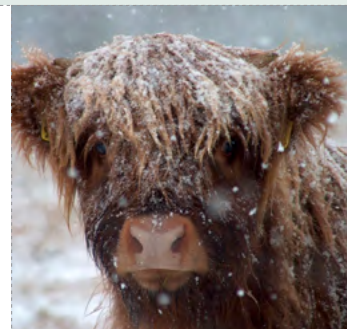
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WE NEED A BETTER FOOD SYSTEM FOR ANIMALS, PEOPLE AND PLANET

We've reached a turning-point in the global conversation about food and farming, but world leaders must go beyond words, and take meaningful action too.

Industrial agriculture is a major driver of climate change, wildlife decline, deforestation and soil degradation. And, of course, it is the biggest cause of animal cruelty on the planet.

So, in recent months, Compassion has seized two major opportunities to engage global governments and influential organisations on the urgent need to end factory farming.

UN FOOD SYSTEMS SUMMIT

"It is time to change how we produce and consume... Transforming food systems is crucial for delivering all the Sustainable Development Goals."

António Guterres,
United Nations Secretary-General

By convening the United Nations Food Systems Summit, which took place on 23 September, António Guterres placed the neglected issue of food squarely on the international agenda.

The event compelled world leaders to consider how our food systems are threatening human and planetary wellbeing. And many of the 90-plus government statements called for global action to feed everyone whilst tackling the growing challenges of health, climate and biodiversity loss.

However, too many of the solutions proposed by national leaders were 'low hanging fruit'.

Goals such as providing school meals for every child are profoundly important. But they don't address the fact that, without moves towards higher welfare farming and reduced global meat production, most of the UN Sustainable Development Goals will remain seriously out of reach.

As a UN Food Systems Champion for the Summit, Compassion's Global CEO, Philip Lymbery, rose to this challenge. He, and other progressive voices, had to fight hard.

But, ultimately, the Summit's official 'repository of ideas' included:

- ✓ Moving away from industrial animal agriculture
- ✓ Reducing the size of the livestock industry
- ✓ And seeing animal welfare as an essential component of healthy, regenerative food production.

The Food Systems Summit wasn't a decision-making forum, but a chance to identify ways to fix our broken food system.

So, **the fact that ending factory farming featured amongst these solutions was a major achievement.** But, there was still urgent work to do... not least, just a few weeks later, at the UN Climate Summit in Glasgow, Scotland.



THE UNITED NATIONS CLIMATE SUMMIT (COP26)

Greenhouse gas emissions from the livestock sector account for an estimated 14.5% of the global total caused by humans. That's more than direct emissions from transport. Yet, initially, it appeared food production wasn't even going to be discussed at the COP Climate Summit.

Alongside other civil society organisations, Compassion lobbied hard to address this omission. And, in late September, it was confirmed that the conference's 'Nature Day' – 6 November – would tackle the need to transition to 'sustainable food and agriculture'.

However, there was still no indication whether this discussion would include reforming animal farming – and we weren't going to risk this vital issue being ignored. So, we stepped up the pressure, and generous **Compassion supporters funded adverts in both *The Times*** (pictured above) **and *Scottish newspaper, The National***, on the first full day of COP26.

The adverts featured a joint statement, signed by more than 100 influential individuals and organisations, calling on world leaders to help cut global meat and dairy consumption and move to higher-welfare, nature-friendly agriculture.

Then, thanks again to you, we were able to reach right to the heart of the Summit, with a stand inside the restricted 'Blue Zone' for delegates. And, at the time of writing, our team are on-the-ground in Glasgow, engaging conference participants on the environmental and animal welfare impacts of intensive farming.

We also hosted a press conference at the Summit on 5 November, which generated good media coverage; and attended demonstrations – online and in-person – on 'Nature Day'. Plus, we're planning well beyond the end of COP.

We must end factory farming, reduce the number of animals farmed, and raise those that remain in a humane, sustainable way. So – whether it's at global events, through pressure in parliaments, or by overwhelming their inboxes – **together we'll ensure policy makers, Prime Ministers and Presidents continue to get the message: they must end factory farming, for the sake of animals, people and the planet.**

TAKE ACTION!

Call on the leaders of the countries that consume the most meat per capita to help fix the food system. Visit ciwf.org.uk/act-for-the-climate today.

COMPANIES CAN LEAD THE WAY

Alongside our work to influence governmental policies, we also recognise food companies who seize the agenda and work towards more sustainable food and farming.



This year, Italian company, **Barilla**, received a Special Recognition Award for moving to cage-free eggs across its entire operation in over 100 countries, **benefiting over 2 million hens each year.**

Barilla has also significantly reduced its greenhouse gas emissions by decreasing its use of egg as an ingredient and completely offsetting three of its brands' CO₂ emissions.

Compassion's Director of Food Business, Tracey Jones, said:

"Barilla's work to actively reduce egg consumption, with the resulting fall in emissions, is an excellent example of how companies can cut animal protein use whilst simultaneously meeting the imperative of transitioning to higher welfare farming, and this deserves to be recognised."



“

**The last thing I shall
do to contribute to this
cause is to leave a
legacy, safe in the
knowledge that
it will be put to
the best
possible use.**

”

Rosemary Marshall

ONWARDS AND UPWARDS!

Remembering Rosemary

There's an old saying: 'The best time to plant a tree is 100 years ago. The second-best time to plant a tree is now'. There was no finer exponent of this sentiment than Compassion's former Trustee, Rosemary Marshall.

Rosemary, who sadly passed away in 2019, was extremely committed to animal welfare, and still continues to make a lasting difference for farmed animals. She is remembered as nothing short of an inspiration, from the grassroots beginnings of her campaigning, through her dedicated work as a Trustee of Compassion in World Farming, to her final act for a compassionate future: leaving a gift in her Will.

As we enter a new period of extreme, urgent need to protect animals and the environment, gifts in Wills have never been more important, and Rosemary's enduring legacy will help us all strive to end factory farming for good.

“**Rosemary had such a great love for animals and the natural world. It was that love which led her to become such a strong beacon of light for that better day for all the sentient creatures who share this Earth.**”

Philip Lymbery, Global CEO, CIWF

Rosemary achieved so much to end animal suffering in her lifetime, and it all started in a simple way, when, in 1988, she walked past a Compassion stand at an animal welfare conference and picked up a leaflet.

Throughout the 1990s, she ran information stalls, promoted farm animal welfare issues in the local press and on the radio, gave talks at schools and wrote countless letters to MPs.

Rosemary said of her early campaigning: “You don't put pressure on people to change. All you do is present the facts and offer a little bit of encouragement.”

Rosemary's increasing involvement, representing Compassion at conferences and demonstrations, culminated in her being appointed a Trustee in 2003. She was unfailingly upbeat and enthusiastic, and fellow board members have said they will always remember her catchphrase of “onwards and upwards!”.

Rosemary went on to pledge a legacy to Compassion using our Free Will writing service for supporters and, when she sadly passed away, she left a generous gift for farmed animals in her Will. In Rosemary's own words: “The last thing I shall do to contribute to this cause is to leave a legacy, safe in the knowledge that it will be put to the best possible use.”

It can be easy to feel that our ‘trees’ should have been planted 100 years ago. But **Rosemary was determined to ask, ‘what can be done in the present moment?’** She went forward with positivity, even in the face of adversity, and that makes her such an inspiring character, especially now.

So, maybe it could be you who next gives someone a leaflet or a website link and sparks a revolution in their attitude to animal welfare? Or maybe a conversation you have today might lead someone new to discover Compassion's cause?

But one thing is for sure. As the irreplaceable Rosemary recognised, leaving a legacy of compassion is something that can be started today and will make a big difference for farmed animals, long into the future.

FREE WILL WRITING FOR COMPASSION SUPPORTERS

If you're a Compassion in World Farming supporter in the UK, you can make your Will for free. The National Free Wills Network offers the chance to use a qualified local solicitor to draft your Will at no cost to you. For more information, please email legacy@ciwf.org, call us on **01483 521953** (lines open 9am-5pm, Monday-Friday) or visit ciwf.org.uk/your-legacy

GROWING THE CIRCLE OF COMPASSION

Compassion relies on the generosity of its supporters to address the appalling impacts of intensive farming. And every one of our amazing donors, activists and volunteers plays a vital role in speaking out for farmed animals worldwide.

To amplify their impact, a growing group of dedicated individuals has also taken another step, by making a committed pledge to fight factory farming and joining the **Circle of Compassion**.

THE TIME IS NOW

The world is facing a climate emergency, the risk of future pandemics, and the decline of the natural world. Factory farming is a major contributor to all these crises, and it is the world's biggest cause of animal cruelty.

With its collaborative and campaigning approach to food and farming, Compassion is uniquely placed to address these challenges. And **the Circle of Compassion is an opportunity for donors who'd like to pledge £1,000 or more to seize this chance to fix our broken food system.**



CHANGEMAKERS AND CHAMPIONS

In September, Circle of Compassion donors were amongst those invited to 'meet the changemakers' at a webinar with Compassion staff in the UK, Europe, and the United States.

The event provided insights into the big issues we're working on, and what being a changemaker means to our teams. It also gave a unique glimpse into 'a day in the life' of our campaigning, policy and food business colleagues, and showed how we are all champions for farm animals.

"I feel very lucky to work in an organisation like Compassion. I really do think about 'how can we create the most change that we can today'. A changemaker to me is putting intention and dedication behind your actions."

Jeff Doyle,
Head of Food Business,
CIWF USA

"You're really the changemakers, because without your support, and your wonderful donations, nothing would happen."

Joyce D'Silva,
Compassion Trustee
and Ambassador

GROWING THE CIRCLE

Over the past year, the Circle of Compassion has grown, along with its impact. Circle donors receive regular updates from a member of our team, alongside opportunities to hear from Compassion's leadership about the organisation's priorities and how their support is transforming the future for animals, people and the planet.

If you'd like to pledge to join the Circle, or find out more about getting involved, please visit ciwf.org.uk/the-circle or email circle@ciwf.org and we'll be in touch.



“

I'm proud to be a part of the Circle of Compassion, and as a Trustee I hugely value the support from the Circle as this helps CIWF plan ambitious campaigns to make the most impact for farm animals worldwide. Together with our generous supporters, I am excited about the changes we are making towards a regenerative food system in balance with the planet.

”

Valerie James,
Chair of Trustees of CIWF
International, and Circle
of Compassion donor

“

The reason we support Compassion in World Farming is because every pound we donate makes a difference to millions of animals, and not just a few. It is satisfying to support a charity that can show progress, and Compassion has certainly done this consistently. The famous quote from Sir Winston Churchill ‘give us the tools and we will do the job’ is so relevant to Compassion.

”

David and Margaret Harrold,
Circle of Compassion donors





“
I’m proud to stand in solidarity with
this passionate, global movement
for farmed animal welfare.
”

James Greenwood

A PASSION FOR ANIMAL WELFARE

Practising vet, and TV regular, James Greenwood, shares his love for all animals.

STARTING YOUNG

“I think, similar to most vets, my passion for animal welfare started as a child. I was fascinated by nature and had a craving to be in the countryside from a really early age. My grandparents grew up on farms and I loved the stories they would share.

I had a toy farm set which was a permanent feature on my childhood bedroom floor, complete with a highly-adored miniature Land Rover Defender. And I loved my menagerie of real life animal companions – tanks of fish, salamanders and stick insects all crammed into my bedroom, then rabbits, guinea pigs, bantams and hens in the garden. I just had a natural and innate fascination for animals.

So, becoming a vet was more of a calling than a career choice, and I am fortunate that I managed to fulfil my childhood dream. I currently work with companion animals just outside Bristol, and I'm the resident vet on BBC 'Morning Live' and the popular children's series 'The Pets Factor'.

I'm always looking for new and exciting projects, or ways to put my veterinary knowledge to further use. So, this autumn I travelled to Sardinia to help run a neutering clinic, because the stray cat and dog population had multiplied during lockdown. There are also new TV projects in the pipeline, and I feel very privileged to have a public voice for animal welfare.

AN EXTENDED FAMILY

Perhaps unsurprisingly, I also have a 'grown up' version of my childhood

animal menagerie! We rent a paddock behind our house which is home to our 21 sheep, five ducks, six hens and one wayward goose, whilst our Labradors, Dolly and Oliver, look on eagerly through the gate!

The sheep are pedigree Hill Radnors. They started off as a hobby, with just eight ewes (Maggie being the team leader). Then came along Bond, a neighbouring ram, and so naturally our flock grew! They are lovely natured sheep... but our goose, Ryan, has a livelier attitude! Of seven eggs we incubated, only Ryan hatched, which meant we had to find him some friends. But, perhaps unsurprisingly, it's quite hard to find goslings for sale, so, we bought the ducks to keep him company.

We hoped that, if Ryan began to identify as a duck, this might exert a passive, calming effect. But recently, he has 'developed further' into his manhood and will chase off anything and anyone who comes anywhere near his ducks – including me! (But I still think he's great!)

STANDING WITH COMPASSION

I found out about Compassion in World Farming a few years ago through social media. I follow a lot of farming accounts, and it was a post about the 'Ban Live Exports' campaign that triggered my interest. Exporting animals seems wholly outdated, especially with the mountain of evidence showing how severely it compromises animal welfare.

I connected with Compassion's team to learn more about its

work and its evidence-based approach to addressing the complicated issues around farming – prioritising animal welfare whilst balancing the economics of food production with sustainability.

One of the many admirable aspects of Compassion is its unique insight into global farming. A change to animal welfare legislation in any one country is only effective if loopholes are simultaneously spotted and shut down. Through its research and international monitoring of farming practices, Compassion is experienced in flagging these areas of concern.

I also support Compassion's Honest Labelling campaign. We need to educate consumers on how to make higher welfare choices and Compassion does that very well. It would be hugely helpful if food labelling could be clearer, so consumers could make informed choices about all animal products – like they can do with eggs.

Food labelling also connects to the need to educate consumers about making higher welfare decisions. And we can all, too, make a difference for animals through our conversations with relatives, friends or neighbours. Or we can write to our local paper or contact our MP. Compassion helps us to do this, and I'm proud to stand in solidarity with this passionate, global movement for farmed animal welfare. ”

Find out more...

Follow James on Twitter or Instagram: @drjgreenwood



YOU NEVER GIVE UP!



Despite the ongoing challenges of the pandemic, Compassion supporters keep on fundraising and raising awareness for farmed animals. Here are just a few of the creative and energetic ways you've helped this year.



Benji & Oliver

RADIO STARS!

Benji and Oliver, who's mum, Helen, is a Compassion local group leader, made fantastic posters and Lego™ models depicting a free-range farm versus a factory farm.

A mention in the local news led to a radio interview, where they confidently explained the cruelty of factory farming, the need to choose higher welfare food, and their campaign for meat-free Monday at school. We are in awe of these two outstanding young campaigners!



BAAA-RILLIANT BAKERS!

We love cake, and so did the supporters of our Compassionate Dorset volunteer group, who had fun and raised funds for farmed animals by selling a banquet of delicious baked treats. If you feel inspired, contact us or take a look at ciwf.org.uk/get-baking



Liam

Sharon

Angela

Tim

OUR RUNNERS STEPPED UP TO THE CHALLENGE

We were delighted to cheer on our amazing fundraisers, Tim, Liam and Sharon, as they completed the Brighton marathon. Despite being injured and unable to run, Angela also came along to support her sister-in-law, dressed in a cow costume!



Kevin

The wonderful Kevin, who has a remarkable 100+ marathons under his belt, ran the London marathon for farmed animals – for the first time. You are a legend, Kevin!

Jo, and Nathan and Fay, took on the epic Jurassic Coast and South Coast Challenges respectively, seeing some of the most beautiful scenery in the UK whilst raising vital funds to end animal suffering.

Together, all these sporting heroes have raised a whopping £3,751.78 to change the lives of farm animals. A heart-felt thank you to them all.



Nathan & Fay



Jo



PARTY TIME?

Tremendous Theresa held a **garden party and sale**, and raised a whopping **£618** to help end factory farming! Meanwhile, Pam and Elizabeth celebrated their birthdays by generously **requesting donations to Compassion in lieu of gifts**. Thanks so much to all three lovely ladies.

COMPASSIONATE CHRISTMAS SHOPPING!

If you'd like to make life better for farmed animals this Christmas, here are some suggestions for celebrating compassionately...

LAST ORDERS FOR CHRISTMAS CARDS!

This year's beautiful Compassionate Christmas artwork was designed and generously donated by artist Rachel McNaughton. Priced at **£7.95, including UK P&P**, for a pack of 10 (5 of each design), our cards are a stunning way to raise funds and awareness for farmed animals. Don't miss out – **to order, please call us or visit ciwf.org.uk/Christmas**



© Rachel McNaughton 2021

SEND A CARD ONLINE

If you've missed the last post in your area, why not send a card to friends or family online at **ciwf.org.uk/e-card**? It's a fun and easy way to send season's greetings whilst fighting factory farming!

HAVE YOU GOT YOUR COUNTRYSIDE COMPANION?

We have a few copies remaining of this wonderful guide to British flora and fauna, created and donated by Compassion supporter, Mark Turley. It makes a fantastic gift for friends or family, and costs just **£13.99 (including UK P&P)**. **Call us to order.**



SHOPPING ONLINE?

Why not raise funds to fight cruelty at no extra cost to you? See how your Christmas gifts could help give animals a better life by visiting **ciwf.org/GAYL** today.

The Peter O'Sullivan Charitable Trust is celebrating its 25th year of charitable giving.

Each year, a well-known equine artist creates the Trust's Christmas card. For 2021, we are delighted to share 'Behind the String' by the brilliant artist Katie O'Sullivan.

Proceeds of these cards will be distributed to the charitable causes the Trust generously supports, including Compassion.

Each pack contains 10 cards with envelopes (size 11.9cm x 23cm) and costs **£8.00 per pack** (excl. UK P&P).



Web: thevoiceofracing.com

Tel: 020 8333 1411

Email: mail@reddotprint.org



GET IN TOUCH!

Please don't hesitate to contact our friendly Supporter Engagement Team. We are here to help you in any way we can.

Email: supporters@ciwf.org

Tel: +44 (0)1483 521 953 (lines are open Monday to Friday, 9am to 5pm)

Web: ciwf.org.uk/contact-us

Write: Compassion in World Farming, River Court, Mill Lane, Godalming, Surrey, GU7 1EZ, UK



THANK EWE!
YOU ARE AMAZING

