

# FARM ANIMAL VOICE

YOUR MAGAZINE FROM COMPASSION IN WORLD FARMING

Issue 211 – Winter 2023

**LIVE EXPORTS –  
A POSITIVE STEP  
FORWARD**

**BROKEN PROMISES**  
UK Government backtracks  
on animal welfare legislation

**MEET MEGAN  
McCUBBIN –**

Zoologist, campaigner,  
and environmental champion



**WE WON'T STOP UNTIL  
EVERY CAGE IS EMPTY**



# FARM ANIMAL VOICE

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## GOOD NEWS ALERT!

– PAGE 11 –

LIVE EXPORTS IS BACK  
ON THE AGENDA

## A MESSAGE FROM PHILIP



During the State Opening of Parliament on Tuesday 7th November - the day this issue of *Farm Animal Voice* went to print - it was confirmed that **a Bill to ban live exports from Great Britain will be introduced to Parliament in the next year.**

This has been a long-running campaign, and this huge step forward is all thanks to supporters like you, who have remained tenacious, unrelenting, generous heroes for farmed animals.

2023 has been a challenging and tumultuous year, but as we end on a hopeful note, I want to say thank you for trusting Compassion to give farmed animals everywhere the justice they deserve.

We hope, after reading this issue of *Farm Animal Voice* and the enclosed annual Global Impact Report, you'll feel proud of all you do to help end the suffering.

We know there are powerful vested interests seeking to thwart progress for farmed animals, but together we won't rest until all animals are treated with compassion and respect.

Thank you for being the voice of justice for so many.

Philip Lymbery

Global CEO, Compassion in World Farming International

Philip's personal blog is available at: [philiplymbery.com](https://philiplymbery.com)  
or you can follow on Twitter: [@philip\\_ciwf](https://twitter.com/philip_ciwf)

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ROAMING WILD:  
THE FOUNDING  
OF COMPASSION

This fascinating book is written by Emma Silverthorn, the granddaughter of Compassion's

founders, Anna and Peter Roberts (pictured). Illustrated with personal and political photographs, it is part biography and part history of post war farming.

In the book, Emma writes about how her grandparents were staunch critics of modern farming and saw the countryside as an ecosystem of fellow creatures and farming as part of nature. Although the couple have now passed away, Emma explores the paths that led them to set up Compassion in 1967 from a back room in their home to becoming pioneers in the field of animal welfare.

She says: "*It has been a privilege and an enlightening experience to be the person to write my grandparents' biography. Although we were very*

*close, I had not, until writing this book, fully understood the radical scope of their environmental, welfarist and compassionate vision. Their legacy is a powerful and galvanising one and my wish is that on reading 'Roaming Wild' you too are inspired by their lives!*"

**Roaming Wild** is available to buy online or instore from most bookshops. 40% of the royalties from book sales will go to Compassion in World Farming.

For more book ideas, turn to page 26/27.





## BANKS CALLED OUT FOR FUNDING FACTORY FARMS

In June, a new report was launched by *Stop Financing Factory Farming* – of which we are a member – questioning the major international development banks, for calling factory farming ‘climate friendly’ and continuing to fund it. The report called for multilateral development banks to shift finance away from factory farming towards healthier, more humane and sustainable food production.

Peter Stevenson, our Chief Policy Advisor said: *“These institutions possess the power to transform the global food system into a sustainable one. But they are using their huge financial resources to promote the spread of factory farming in the Global South, despite the immense harm this does in undermining small-scale farmers and food security, and in boosting global greenhouse gas emissions.”*



## LOSS OF A LEADING LIGHT

We are deeply saddened by the death in October of Richard Young. A pioneer of organic farming since the 1970s, Richard championed animal welfare throughout his life. His family farm, Kite’s Nest in the Cotswolds, will be familiar to Compassion supporters from his sister Rosamund’s book, *The Secret Life of Cows*.

Richard held prominent positions with organisations including the Soil Association and the Sustainable Food Trust, where his work was meticulous and groundbreaking. He was the inspiration and leading light in founding the *Alliance to Save Our Antibiotics* – established by the Soil Association, Sustain and Compassion in World Farming – to combat the misuse of antibiotics in intensive farming. We are immensely grateful for his contribution towards more compassionate food and farming. He will be greatly missed.

## USA PROGRESS



### New Jersey bans cruel confinement

In July, the US state of New Jersey banned the cruel confinement of pregnant pigs and calves raised for veal. This victory came after nearly a decade of campaigning by farmed animal advocates, making New Jersey the 11th state to ban gestation crates (sow stalls) for breeding pigs and the 10th state to ban veal crates for calves.

While we celebrate this win in New Jersey, we still have much work to do to protect farmed animals from cruelty. Dozens of other states still allow the crating of pregnant pigs and calves for weeks on end. We continue our campaign to ensure that these cruel practices come to an end.

### Campfire Treats lead the way with their Better Chicken Commitment

Also in July, Campfire Treats became the first US food company – pet or human – to fully comply with the Better Chicken Commitment (BCC) criteria across its entire supply chain.

Through collaboration with our US team, Campfire Treats met this breakthrough commitment ahead of its projected completion date of 2024. The US based, all-natural dog treat manufacturer, has set the bar high for the pet industry and beyond, with this first-of-its-kind achievement, demonstrating its commitment to the importance of animal welfare in its supply chain.

The BCC – a global initiative launched in 2016 by Compassion and other leading NGOs in the US – aims to improve the lives of billions of chickens raised for meat. We hope more companies will now take Campfire Treats’ lead, by prioritising animal welfare and promoting sustainable farming practices across their supply chain.



## Catering companies – feeding the antibiotic crisis?

In October, a first-of-its-kind report was launched by the **Alliance to Save Our Antibiotics** – of which Compassion is a founding member. It revealed that inadequate Government buying standards for food and catering, and weak or non-existent antibiotic policies from the UK's ten leading catering companies, were failing to control antibiotic use in the production of meat, dairy and eggs served in many schools, universities, colleges, and healthcare establishments.

Antibiotic resistance is a growing global concern, caused by the overuse of antibiotics in humans and animals. Each year about 7,600 deaths in the UK and 1.27 million worldwide are caused by antibiotic resistance. Despite the scale of the problem, the report found catering companies are failing to guard against antibiotic overuse in their supply chains, with five of the companies having no publicly available antibiotic policy.



*"We know that resistant bacteria can be transmitted to people on food, so there is really no excuse for catering companies having such poor policies. All caterers should source food produced without routine antibiotic use and make more effort to source animal foods from farming systems that have higher levels of animal health and welfare."*

*"The Government says that it aims to deliver higher quality meals to hospitals and schools, but unless it takes action on antibiotic use, it will be failing to protect the health of patients and children."*

- C  il  n Nunan, Scientific Advisor for the Alliance.



UK NEWS

## Land-based salmon farm plans must be scrapped

Earlier this year, we objected to planning proposals for a land-based fish farm in Grimsby. The proposed farm would keep salmon in on-land Recirculating Aquaculture Systems (RAS) for their seawater stage, instead of in sea cages. This would be the largest of its kind in the UK.

We are opposed to the use of RAS on both animal welfare and environmental grounds.

RAS typically use very high stocking densities and confine fish to barren tanks devoid of environmental enrichment. Overcrowding fish can lead to stress, increased disease prevalence, and impaired growth.

As salmon are carnivorous, they are given feed containing wild-caught fish. This practice puts additional pressure on our already overfished populations and impacts other wild animals who rely on those fish to survive.

Taking fish out of the sea and putting them into enclosed tanks is moving further away from their natural environment. We need to be moving away from intensive farming methods, not developing new industrial underwater factory farms in which to imprison salmon.



   Alamy/Joerg Boethling

## USA gives green light for lab-grown chicken

In June, the United States Department of Agriculture (USDA) approved the sale of cultivated meat. In a landmark decision, the green light has been given to allow two start-ups in California, *Upside Foods* and *GOOD Meat*, to sell 'cultivated chicken' from meat that has not come from a slaughtered animal.

Until now, cultivated meat had only been approved for sale in Singapore (since 2020) but with the US rubber-stamping it, we're confident that more countries will soon follow suit. Industrial animal agriculture is the biggest cause of animal cruelty on the planet and the livestock sector is one of the biggest contributors to climate change. The approval of cultivated 'chicken' meat heralds a future where animal suffering becomes a thing of the past and offers one of the solutions to combating the global climate crisis.





# ENOUGH IS ENOUGH

## – IT'S TIME TO END

## THIS SUFFERING

- **300 MILLION** farmed animals are trapped behind bars across Europe
- UK and EU politicians need to **STEP UP** and **End the Cage Age**
- **YOU** are the hope these animals have – together, we can free animals from pain and suffering



# WE WON'T GIVE UP UNTIL WE END THE CAGE AGE

Thanks to you, in 2021, the European Commission committed to end the use of cages in animal farming.

**Y**our European Citizens' Initiative to End the Cage Age, the referendum-like petition initiated and co-ordinated by Compassion, was signed by **1.4 million citizens**.

Over 80% of Members of the European Parliament voted in favour of an end to caged farming. Over **170 organisations** from across Europe campaigned for this ban, and the **European Committee of the Regions, scientists**, representatives of the **business community**, organisations campaigning for **environmental protection, health and farming**, and veterinary organisations, all back the ban.

Studies by the EU's own scientific body, the European Food Safety Authority, recommended that hens, sows, ducks, geese and quail should be kept cage-free and calves should not be kept in individual pens.

Despite Compassion's Brussels team maintaining dialogue and positive relations with MEPs, Europe then made a shocking U-turn. On 13th September 2023, Commission President Ursula von der Leyen's State of the European Union speech **failed to mention animal welfare reviews, including its unprecedented commitment to ban caged farming**.

**Such apparent disdain for public and scientific opinion only makes us more determined to get Europe's 300 million animals out of cages.**

## SO WHY IS THE COMMISSION BACKTRACKING?

On 4th October, it was revealed that agriculture lobby groups have also been in constant contact with influential European politicians,

as part of an "unholy alliance" between the big agriculture groups and a group of MEPs against the implementation of the EU's food strategy.

Olga Kikou, Head of Compassion in World Farming EU said: *"Even though some politicians have defied the party line, over the past few years we have witnessed a coordinated attack to thwart the world's most ambitious animal welfare reform, orchestrated by the factory farming lobbies and spearheaded by certain political groups in the European Parliament. They are now thwarting the world's most comprehensive farm animal welfare reform to date."*

In October, the 2023 Eurobarometer poll revealed that over **90% of Europeans believe that the welfare of farmed animals should be better protected in the EU.**

By October, the Commission had still failed to publish proposals for improving animal welfare legislation and a cage ban as promised; and intimated that the only review it would be taking would be a technical review on live transport regulations. In the run up to World Cage Free Day (13th October), Compassion rallied supporters all over Europe to show their support for the ban by sending a clear message on social media posts, showing the palms of their hands illustrated with cage bars.

Compassion campaigners from the UK and across the EU joined other organisations and citizens to rally outside the EU Commission building in Brussels demanding the EU publishes its full proposals for revised animal welfare legislation, including the promised ban on cages.



Compassion Patron, Dr Jane Goodall DBE, urges the European Commission not to abandon its animal welfare promises.

On World Cage Free Day itself, world renowned conservationist, UN Messenger of Peace, and Compassion Patron, Dr Jane Goodall DBE, joined citizens and NGOs in urging the European Union to stop the suffering and end the cage age.

## MEANWHILE, IN THE UK...

In the face of dither and delay by the UK and Scottish Governments, we simultaneously delivered almost 400,000 signatures in December 2022 to the Governments in Westminster and Holyrood, calling on Ministers to End the Cage Age.

Shockingly, nearly a year on from seeing the strength of feeling from people like you, the UK Government is still dragging its feet and has not announced any plans for starting the process of outlawing the use of cages. We will continue to demand it takes action and stop this cruelty. Because right now millions of farmed animals are still caged each year in the UK.

**We won't stop until the only cage is an empty cage.**

## TAKE ACTION

Please, if you haven't done so already, help keep up the pressure to End the Cage Age by donating to our latest appeal, 'What will you open this Christmas?'. Your support will make a huge difference towards opening the cages that cause so much suffering and ending factory farming.

**Visit [ciwf.org.uk/stopcages](https://ciwf.org.uk/stopcages) or if you are in the UK, call 0800 999 0101. Thank you.**



# WHERE HAVE ALL THE PROMISES GONE?

The past few months have seen an incredibly disappointing number of setbacks for farmed animal welfare, with the UK Government rowing back on commitments that Compassion's supporters have long campaigned for.



## 6 FARM ANIMAL WELFARE PLEDGES THAT THE UK GOVERNMENT MADE

- |   |   |   |   |  |  |
|---|---|---|---|--|--|
| <b>1.</b><br><b>ENDING CAGED FARMING</b><br> | <b>2.</b><br><br><b>BANNING LIVE EXPORTS</b> | <b>3.</b><br><br><b>BANNING THE SALE &amp; IMPORT OF FOIE GRAS</b> | <b>4.</b><br><br><b>NEGOTIATING HIGHER WELFARE TRADE DEALS</b> | <b>5.</b><br><br><b>HONEST FOOD LABELLING</b> | <b>6.</b><br><br><b>REVIEWING SLAUGHTER LEGISLATION</b> |
|---|---|---|---|--|--|

### WHERE ARE THE EMPTY CAGES?

In responses to questions tabled in Parliament by MPs from across the House, Ministers at the Department for the Environment Food and Rural Affairs (Defra) said that they would no longer be consulting on the possibility of phasing out the use of cages for laying hens or farrowing crates for sows (mother pigs), stating that: **"We do not consider the time is right to consult on cage reforms, being mindful of the challenges the sectors are facing"**. This is an appalling U-turn, following commitments made by previous Ministers, and in Defra's Action Plan for Animal Welfare, to consult on ending the use of both these cruel farming systems.

The development comes at the same time as, in the European Union, Commission President Ursula von der Leyen omitted to mention proposed reforms to farm animal welfare, despite the 1.4m signatures secured from across the EU in support of the End the Cage Age European Citizens' Initiative.

### WHERE ARE THE HONEST LABELS?

In late July, the UK Government dropped yet another pledge on farmed animal welfare. In 2021, Defra ran a 'Call for Evidence' and, as experts in the field, we provided evidence to Government about the benefits of mandatory method of production labelling for farmed animals, consumers and higher-welfare farmers. This was submitted along with over 84,000 signatures from Compassion supporters who joined us in demanding Honest Labelling. We were delighted when, in a response to the call for evidence published in August 2022, Defra promised that a consultation would be published this year on mandatory animal welfare labelling.

Frustratingly, in correspondence sent to Compassion by Defra in July 2023 to provide an update, the Government has now said that, despite the "public appetite for improved welfare labelling" it **"does not consider the time is right"** to consult on this issue.

We are deeply disappointed by the Government's decision to abandon its commitment to introducing a mandatory scheme. This disgraceful U-turn could leave shoppers in the dark and animals suffering behind vague, even misleading, food labels. We are urging Defra to reconsider this decision.

**Please take action by emailing the Defra Secretary of State via [ciwf.org.uk/honest-food-labels](https://www.ciwf.org.uk/honest-food-labels) and urge them to reinstate the consultation on mandatory animal welfare labelling.**

**A huge thank you to the thousands of generous supporters who have funded our work over the past year.**

**Because of your support we will continue to campaign on all of these issues until an animal welfare labelling scheme is introduced and the only cage permitted on farms in the UK is an empty one.**



### WHERE'S THE IMPROVED ANIMAL WELFARE?

As part of the #BetterDealForAnimals coalition, working with Born Free, FOUR PAWS UK, Humane Society International/UK and RSPCA, we released a report, together with Wildlife and Countryside Link and the UK Centre for Animal Law (A-Law). The report, published in June to mark the seventh anniversary of the Brexit referendum, reveals that the UK Government has failed to deliver its promise to 'revolutionise' animal welfare post-Brexit.

'A Review of Brexit; getting the best Brexit deal for animals', looks at changes in the law post-Brexit and addresses the progress, or lack thereof, for animals used in research, wild animals, animals in agriculture and domesticated animals.

The report highlights a number of recommendations to improve animal welfare post-Brexit, and also monitors progress against the Government's own promises in its 2021 Action Plan for Animal Welfare. It follows a similar report from 2018 and ranks each area against the recommendations from that document.

The new report highlights that little progress has been made despite the urgent need for increased animal welfare protections through improved legislation. The report finds that, despite promises of improvements to animal welfare once the UK left the EU, the Government has failed to deliver for farmed animal welfare.

The coming 12 months will see a General Election in the UK, and Compassion is working hard to ensure as many commitments as possible

from all of the UK's political parties to improve animal welfare – including but not limited to: an end to the cage age in the UK, the introduction of animal welfare labelling, ensuring that trade agreements don't permit lower animal welfare standard imports and using the farm subsidy schemes to deliver genuinely higher animal welfare on farms in the UK.

We've already begun that work this autumn by attending the party conferences of the Conservatives, Labour and the Liberal Democrats to urge that strong farm animal welfare measures form a key part of their manifestos.

**With your unrelenting support, together, we'll keep fighting for justice and compassion to ensure farmed animals get the legal protection they deserve.**

### THIS IS WHAT BROKEN PROMISES LOOK LIKE







**BAN LIVE  
EXPORTS**

# A PICTURE THAT SAYS IT ALL **BAN LIVE EXPORTS NOW.**



© Animal Welfare Foundation

**S**urely this picture says it all. A heartbreaking image of a dying calf as he is shipped out of Europe on a long-distance journey. A new investigative film by the Animal Welfare Foundation clearly demonstrates – again – why we must keep up the fight with policy makers and industry around the world, until no animal suffers like this.

## **HIGHLIGHTING LONG DISTANCE CRUELTY IN EUROPE**

In July 2023, Compassion's Chief Policy Adviser, Peter Stevenson, appeared in a hard-hitting documentary highlighting the appalling cruelty suffered by calves being exported live from Ireland to mainland Europe.

The documentary, ***Milking It: Dairy's Dirty Secret***, produced by the Irish TV series, *RTÉ Investigates*, exposed the unimaginable suffering Irish bull calves were forced to endure during a long and exhausting 61-hour export journey from the Republic of Ireland. It also unveiled the environmental implications of Ireland's dairy industry and included shocking footage of calves being kicked, dragged, thrown, and hit using sticks in several markets in the country.

Peter was asked by the programme makers to view the footage they had filmed, and he appears in the documentary commenting on the appalling scenes. He said: "What is a disgrace about the journey you've tracked is that it **clearly breaks the law**, despite endless assurances from the Irish government that they take enforcement of the law seriously."

"EU law provides that even when they are on a ferry, calves must be fed after 18 hours of travel. For many calves, their last feed will have been several hours

before boarding the ferry. So the 18-hour point when they must be fed will be reached while they are on the ferry. But it's impossible to feed calves who are in a truck on board a ferry. As the feeding requirement can't be complied with, calves should not be sent on the long ferry journeys to France.

**"In my view as a lawyer, Ireland's calf exports are inherently unlawful and should be stopped."**

## **TACKLING A GLOBAL PROBLEM**

14th June was Ban Live Exports International Awareness Day. This year, 120 NGOs across 31 countries took part in the day of action, encouraging their supporters to raise awareness, gather support, and push for legislative changes that improve the welfare of animals in transit and ban live exports.

Across Europe, citizens sent digital postcards showing harrowing images of live exports to EU ministers to urge them to support change. The total number of postcards sent was a fantastic **464,586**.

One particularly impressive stunt came from Forum Animal in Brazil, who projected images and videos of animals suffering during transportation on landmark buildings in Roosevelt Square in São Paulo.

Other NGOs taking part included Mercy for Animals, World Animal Protection, Four Paws, Animal Equality, and Humane Society International, who ran campaigns ranging from banner trucks and rallies to digital campaigns and fundraising.



“  
**Now the Government must deliver and ban the archaic practice of transporting live animals on long and arduous journeys overseas for slaughter or fattening once and for all.**  
”

Dame Joanna Lumley



## POSITIVE DEVELOPMENTS IN THE UK

In May this year, the Government reneged on its manifesto promise to deliver a live exports ban when it dropped the Kept Animals Bill. Since then, we've been keeping up the pressure. We held a funeral-themed photo stunt outside Parliament in July, urging the UK Government not to allow its promise to ban this trade to go to the grave. In September, with the support of our wonderful Patron, Dame Joanna Lumley, we submitted over 95,000 signatures to 10 Downing Street, calling on the Prime Minister to show true leadership for animals and ban live exports. And in October, we helped organise an 'MP Walk-in' session in Parliament, briefing MPs on this issue.

At the time of going to print, we warmly welcomed confirmation of a Bill to ban live animal exports, as set out in the State Opening of Parliament. The Animal Welfare (Livestock Exports) Bill will be introduced to Parliament this session and will ban the live export of cattle, sheep, goats, pigs and horses for slaughter or fattening from Great Britain. We encourage the Government to ensure the Bill passes quickly into law and urge it to finally deliver on this long-standing commitment.

Together, we have been campaigning to ban live exports for decades.

**Such a huge step towards ending this trade is all thanks to supporters like you.** Everyone who has remained steadfast to outlawing this cruelty in the face of many setbacks.

On hearing news of the Bill, Dame Joanna Lumley said: *"This is absolutely marvellous news. Now the Government must deliver and ban the archaic practice of transporting live animals on long and arduous journeys overseas for slaughter or fattening once and for all."*

*"Exporting live animals is utterly unnecessary. They suffer enormous stress, exhaustion, dehydration and overcrowding. We have seen a series of broken promises from Government on this subject over the years so this is very welcome news. This Bill must now be passed as a matter of urgency."*

We are delighted the UK is once again on track to ban this horrific practice. We congratulate the Government on this step forward. Watch this space for how you can help ensure live exports from Great Britain are banned once and for all.

**We are hugely grateful to everyone who made generous contributions to our summer appeal highlighting the need to Ban Live Exports. Thank you so much for your dedication to this fight. We will never stop campaigning on this issue until a ban is finally achieved.**







**"We are now at the halfway point for delivering on the globally agreed UN 2030 Sustainable Development Goals (SDGs). The worrying reality is that most of them are off track or going backwards. Getting the world back on track will take a radical overhaul of our food systems."**

Philip Lymbery, *Global CEO, Compassion in World Farming*

## **"CLIMATE BREAKDOWN HAS BEGUN"**

(Statement by the United Nations following the hottest August and the highest monthly average ocean surface temperature on record.)



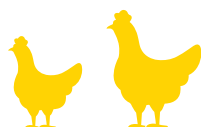
**END.IT**



# WHEN ANIMALS SUFFER, WE ALL SUFFER

In a world of growing climate and nature collapse, ending factory farming has never been more urgent. Thanks to your support, Compassion is at the heart of conversations to drive the change needed, and END FACTORY FARMING for good.

## DRIVING CHANGE HAS NEVER BEEN MORE VITAL



With your support, Compassion has become increasingly active and vocal at key global events, representing the voices of billions of farmed animals suffering each year as a result of factory farming.

**Because when they suffer, we all suffer.**

If the global community is to meet the United Nations' Sustainable Development Goals (SDGs), the Paris Climate Agreement and the goals of the Convention on Biological Diversity, urgent action needs to be taken to end intensive animal farming.

Last November, Compassion launched an ambitious online **END.IT** campaign at the United Nations climate change conference (COP27), calling on governments to move away from industrial animal agriculture. Our petition specifically urges world leaders to develop a transformative **Global Agreement** on food and farming for adoption by the United Nations General Assembly.

In July 2023, Compassion's Global CEO, Philip Lymbery, and our International Affairs team, took part in the UN Food Systems Summit Stocktaking Moment. This important conference is where countries report on the progress and commitments towards sustainable food systems in line with the Sustainable Development Agenda (SDGs).

It was at this conference that Compassion launched a new chapter to our campaign (see page 14), homing in on the need to foster a deeper understanding among the public

regarding the link between overconsumption of meat, fish, eggs and dairy, and the harmful consequences of factory farming on both animal welfare and human health.

In December 2023, Compassion will head to the UN Climate Change Conference COP28 in Dubai to highlight the urgent need for transforming our global food system and reducing overconsumption of animal sourced foods.

For the second year running, we are partnering with other NGOs and organisations, including ProVeg International and World Animal Protection, to organise the Food4Climate Pavilion at COP 28, which will focus on inclusive, science-based solutions to transform food systems including protein diversification and promoting climate-friendly diets. Together, we will raise awareness of the role food plays in the climate crisis and call for urgent action for the sake of the animals, people and our planet.

Encouragingly, for the first time this year, the conference's Presidency has agreed to demonstrate sustainable food systems in its catering provision at COP28. In response to calls from The Youth Climate Movement (YOUNGO), Dr Sultan Al Jaber stated that the conference will prioritise the availability of plant-based food options that are affordable, nutritious, and locally and regionally sourced, with clear emissions labelling.

This year will also see the word 'food' included in one of the thematic days for the first time – 'Food, Agriculture and Water' day will take place on 10th December.

Our END.IT campaign is also supported by renowned actor Brian Cox who says:

**"Factory farming is not only the single biggest cause of animal cruelty on the planet, it is harming the environment and human health. It contributes to heart disease, lung cancer, antibiotic resistance, and even malnutrition. We need to End.It now. Join me in calling on world leaders to transform our global food system for the sake of our health and the wellbeing of future generations to come."**

Brian Cox



>> Continued overleaf

## WHY WE MUST RETHINK THE WAY WE PRODUCE & CONSUME PROTEIN

In the Global North, people are eating more meat and dairy than ever before. In fact, meat production has quadrupled since the 1960s.

Most of the 92 billion land animals farmed worldwide every year suffer needlessly on factory farms. Furthermore, an estimated 124 billion fish are reared every year, many of whom in intensive underwater factory farms.

**60% of cereals grown in the EU goes to feed animals, not people.** Much of the energy and protein from this feed is lost, as animals convert grain inefficiently to meat and milk. It's estimated that 100 calories of feed produce as little as 12 calories of chicken.

### FACTORY FARMING WASTES FOOD

The more grain that goes to feed animals, the **less** affordable it is for people. Higher prices in the Global South can also drive "land-grabbing", where land is taken to grow crops, such as soy, mostly used as animal feed. This unjustly drives people from their land and reduces their access to food. This contributes to more and more people suffering from malnutrition and hunger.

If the world continues to increase its appetite for animal proteins, the use of cropland to feed animals will grow by a further 8.4 million km by 2050 – that's around the size of Brazil.

### FACTORY FARMS ARE MAKING US SICK

At the same time, the Global North is facing a growing problem from unbalanced diets. People consuming more animal proteins than plant-sourced foods suffer from health issues such as obesity, coronary heart disease, strokes, type 2 diabetes and cancers.

### AND THERE'S MORE...

#### ANTIBIOTIC RESISTANCE

The horrific, cramped conditions in many factory farms would normally lead to animals getting sick. To sidestep this, around 70% of the world's antibiotics are given to farmed animals as a preventative measure. This overuse of such precious medicines is contributing to growing antibiotic resistance. Such resistance to antibiotics is predicted to kill 10 million people a year by 2050.

#### POLLUTION IS CONTRIBUTING TO LUNG CANCER

Pollution from farming animals directly harms human health. Agriculture, mostly of animals, emits 81% of the world's ammonia which reacts with other chemical compounds in the air to form particulate matter. This penetrates deep into the lungs causing long term illnesses such as Chronic Obstructive Pulmonary Disease (COPD) and lung cancer.

#### DEADLY PANDEMICS

Cramming animals together in their hundreds, and even thousands, creates the perfect environment for diseases to be transmitted and even evolve into new, deadly strains that infect humans. COVID-19 is estimated to have killed around 3 million people worldwide. Unless we change our food system, we can expect more pandemics to come, including bird flu.

Without major reforms to industrial farming it will not be possible to end the spread of bird flu or reduce the risk of a global human pandemic. Our new report – *Bird flu: Only major farm reforms can end it* – shows that, contrary to popular belief, wild birds are typically victims of the disease rather than the cause, and it is spiralling out of control due to the rise of factory farming.

**And it's not just diets that need to be rebalanced...**



### "WE NEED TO TALK ABOUT BIRD FLU."

In the UK, Dr Amir Khan, an NHS doctor and GP who regularly appears on British TV, supported our bird flu report launch by filming a video. Filmed in between seeing patients at his busy surgery, he really went out of his way to support our campaign. You can watch the video at [ciwf.org.uk/bird-flu](https://ciwf.org.uk/bird-flu).

Dr Amir Kahn will be giving Compassion's annual Peter Roberts Memorial Lecture on 16th March at the Oxford Literary Festival. Tickets will be available closer to the date via [www.oxfordliteraryfestival.com](https://www.oxfordliteraryfestival.com)





## "The greatest threat to our planet is the belief that someone else will save it."

Robert Swan, British historian, explorer, and environmental activist

### WE MUST SHIFT TOWARDS REGENERATIVE, WELFARE-FRIENDLY FARMING

A shift towards nature-positive farming with animals reared to higher welfare standards is essential. Working in harmony with nature will support and harness natural processes by producing food whilst also enhancing soil quality and restoring biodiversity. It will also undo some of the damage caused by intensive agriculture through chemical pesticide and synthetic fertiliser use.

#### The facts...

- 31% of greenhouse gas emissions globally are caused by our food and the way we produce it.
- More than 40% of species in the UK have declined since 1970, while one in every seven of its wildlife species faces extinction.
- Three-quarters of all human diseases originated from animals.
- Since 1990, 25% of bee species have disappeared from records.
- According to the United Nations, '95% of our food is directly or indirectly produced on our soils'.

Farming in harmony with nature, combined with rewilding less productive land, holds the key to the restoration of wildlife. Habitats can be restored through the collective actions of neighbouring farmers. Marginal lands and uplands can be reforested, restoring wildlife and climate-stabilising trees to our hillsides and accelerating the return of wildlife.



### TAKE ACTION

To help secure the End of the Line for Factory Farming, please join the call for a United Nations Global Agreement on food and farming. You can sign the petition now, at [ciwf.org.uk/Global-Agreement](https://ciwf.org.uk/Global-Agreement).

The secret to rewilding the soil lies in moving free-ranging animals around the land in rotation. Ruminants like cattle and sheep should be rotational grazers, followed by clover-fed pigs or foraging chickens, and maybe with ducks, turkeys and even goats added into the mix.

This, together with keeping soils covered, having a rich diversity of crops as well as animals, is vital. Keeping the patchwork of different plants and animals moving round the farm, with a wide diversity of plants and animals, goes a long way to encouraging more biodiversity below ground.

Soil and biodiversity are key to our survival. Taking its title from a chilling warning made by the United Nations, Compassion's latest book highlights the problem. ***Sixty Harvests Left – How to Reach a Nature Friendly Future***, explores how industrial farming is threatening our world: **without soil there will be no food.**



The book also spotlights the pioneers who are battling to bring landscapes back to life, in a world where wildlife, hens, pigs and people thrive by protecting the very thing that our civilisation is built on: soil.

It is now available in paperback, and is a must read for everyone. Published by Bloomsbury, *Sixty Harvests Left* is available from bookstores and online. Paperback RRP £12.99.

**Together, we have the power to drive transformative change, not only for animals but also for our planet and our well-being. Together, we must END.IT – before it's too late.**



# END.IT

# FISH- OUT OF SIGHT BUT NOT OUT OF MIND

Fish are intelligent, sentient beings, who have complex emotional lives. They explore, hunt, play, use tools, and can even solve puzzles. They are clever enough to cooperate or deceive. They feel pain and they feel fear. Their neurochemistry is surprisingly similar to ours.

**It's time they get the protection they deserve.**

## A SHOCKING INVESTIGATION

Our work to keep fish firmly on the political agenda in the European Union (EU) continues. In October we released our investigation into Poland's trout farms to expose the shocking treatment of fish, whose pain and suffering is largely kept out of sight and out of mind.

These sensitive animals can feel joy, fear and pain, just like us. Yet our investigators saw them crammed into barren tanks, swimming in filthy waters, piled and crushed on top of each other in barrels and transported without water. Investigators also witnessed trout being slaughtered in appalling ways, including having their eyeballs removed and gutted or even packed in plastic bags while still alive. Attempts to stun the fish were ineffective, and their suffering was prolonged. Tragically, these are not isolated cases, the majority of fish farmed in the EU are killed using inhumane methods and their welfare isn't well protected during rearing or handling.

We have been lobbying to change this, asking for EU welfare legislation to give specific rules for farmed fish during their rearing, transport and at slaughter. We sent our investigation findings to the European Commission and also to the member states' agricultural ministers, to show them what's at stake, and the suffering that could be prevented if animal welfare legislation is revised.

To grab the attention of the European Commission, we also asked for our supporters in Europe to help. We asked EU citizens to hand-draw pictures of happy, healthy fish in their natural habitat. Their artistic creations will be delivered to the Commission in December to show them how much people care about fish.

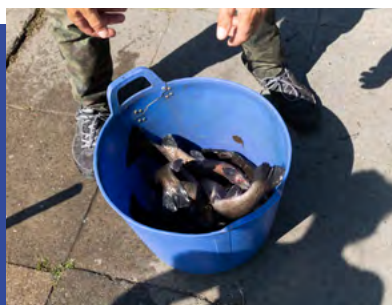
## UK GOVERNMENT'S EXPERTS RECOMMEND FISH LEGISLATION

Fish welfare protection is also lagging in the UK, despite fish being recognised as sentient beings by the Animal Welfare (Sentience) Act. However, in September we welcomed the long-awaited publication of an expert Opinion on fish welfare, written by the Animal Welfare Committee (AWC). This expert group gives official advice on welfare issues to the UK governments, who asked it to update its 2014 Opinion on the welfare of farmed fish at the time of killing.

The Opinion reiterates its core recommendations outlined almost 10 years ago, including that fish should be killed with humane methods, involving effective stunning before slaughter. In fact, it also stated that "farmed fish must be killed humanely" in its 1996 report.

Recommendations were also made for rules to reduce stress and suffering in the moments leading up to slaughter. The experts propose that legislation should extend to mandatory inspections of slaughterhouses, and suggest the use of CCTV monitoring, enforcing powers and penalties, and regular reviews and updates of voluntary code standards. They also recommend that the welfare of the millions of 'cleaner fish' used to remove lice from farmed salmon, and killed in the farming process, should also be covered.

With such strong guidance from the advisory group, we are calling on UK governments to update the legislation for farmed fish. Fish have been left unprotected for far too long, despite recommendations from experts for well over 20 years. **We won't let fish be forgotten.**



Our investigators witnessed trout crammed into barren tanks, swimming in filthy waters, piled and crushed on top of each other in barrels and transported without water.





## JOINING FORCES FOR OCTOPUS

In advance of World Octopus Day (8th October) this year we joined forces with 75 NGOs and experts worldwide, such as Peter Singer and Jennifer Jacquet, to oppose plans for the world's first octopus farm.

We sent a joint letter to the Canary Islands' Government, urging it to reject a planning application from Nueva Pescanova, a company which plans to build an octopus farm in the Port of Las Palmas, Gran Canaria. The letter explains that allowing the farm to go ahead would cause animal cruelty, environmental damage and may negatively impact the islands' communities and tourism.

Over the last three years, international opposition to octopus farming has soared with numerous NGOs, animal welfare experts, environmentalists, conservationists and politicians expressing their outrage at plans to confine these unique animals in underwater farms.

**Buy your octopus merchandise to show your support!**  
**Visit [ciwf.org.uk/shop](https://ciwf.org.uk/shop)**

# A FORCE TO BE RECKONED WITH

France is at a pivotal point in deciding the future of its livestock farming industry, torn between further intensification and a move towards more humane, regenerative farming. This is where your CIWF France team comes in – for the sake of the animals, human health and our planet.

CIWF France is a team of 11, who together, engage our supporters plus decision makers, producers and consumers to move away from intensive production in favour of adopting regenerative and sustainable farming.

In less than 10 years, CIWF France's reputation has grown to become a well-established NGO, recognised by its peers and by the main institutional and corporate stakeholders across the animal protection, agriculture and food business sectors.

## Why is now a key moment for France?

As Europe's leader in livestock farming, France has the highest concentration of cattle, and a very high proportion

of pigs and poultry farms - mainly intensive. As the French are not currently reducing their meat consumption, France remains heavily dependent on low-cost livestock farming and is increasing imports to offset a decline in national production in Europe (cattle, pigs, and more recently, poultry as a result of avian influenza).

At the same time, France also has a significant share of so-called 'alternative livestock farming' at a European level. Examples include free-range poultry farming and grazing cattle farming – both of which are suffering, primarily from the impact of low-cost meat imports.

France is at a crossroads in deciding the future of farming, which for us, is a unique opportunity to encourage that "less and better" is the way forward in terms of consuming animal products.

**Around 20% of all the EU's caged farm animals are in France.**

**French speakers can learn more about the work of our French team at [ciwf.fr](https://ciwf.fr)**

## MEET THE FRENCH TEAM



**YVAN SAVVY**

*"Born in the south of France, I trained as an agriculture engineer, working on international solidarity for 15 years, during which time, I saw the climate crisis deepen. I joined CIWF to improve the conditions of farmed animals and to contribute to a more sustainable future."*



**AGATHE GIGNOUX**

*"As a lawyer passionate by agricultural policies, I have led CIWF France's advocacy work for 10 years. I believe public policies must help to change the way we treat all living conditions, animals to humans."*



**ESTELLE GUERIN**

*"Sensitive to animal welfare issues for many years, I joined CIWF France 8 months ago, with the mission of providing scientific arguments in favour of animal welfare to improve farming conditions."*

**ELODIE SANTAGIULIANA**

*"It's been 5 months that I have work for CIWF as a fundraiser. I design creatives and communicate with supporters in order for the organisation to have as many resources as possible to address animal cruelty – a cause I've been involved with for 10 years."*

**JULIE HERVEL**

*"Having spent my entire childhood with farm animals, it was a very natural step for me to work for CIWF. I am the campaign manager for the French Office and delighted to work with the team to end factory farming and transform our food system."*

**PIERRE-EMMANUEL ROUZINEAU**

*"I joined CIWF France 5 years ago to develop the organisation's financial resources and continue to fight for a better future for animals, the planet and future generations."*

**LUCILLE BELLEGARDE**

*"I'm an animal welfare scientist and did my PhD on facial expressions in sheep and goats. I've been at Compassion for just over 6 years."*

**PAULE-AGNÈS ARNAUDY**

*"Outraged by factory farming, I joined CIWF France's fundraising team as supporter engagement officer 5 years ago to fight for a brighter world for animals."*

**LAETITIA DINAULT**

*"Moved by the fate of farm animals, I've been following CIWF's work for years. I joined the team 3 years ago and I put my communications and media experience to good use every day."*

**ANAÏS GONZALEZ**

*"I have a MSc in agronomy with experience in the retail sector on animal welfare projects. I joined Compassion one year ago as a Food Business Manager."*

**TIPHAÏNE PASQUEREAU**

*"I'm an ethologist specialised in welfare for farm animals. I joined Compassion last June to work on the French Animal Welfare labelling scheme."*

“

**Answer me, you who believe that animals are only machines. Has nature arranged for this animal to have all the machinery of feelings only in order for it not to have any at all?**

”

Voltaire, French philosopher

# A MENU FOR CHANGE

Over 2.5 billion animals are now set to benefit each year thanks to your backing for Compass's Food Business team. Together, we're helping companies, such as Compass Group, commit to ditching factory farming and serving up positive change - for farmed animals and planet-friendly food.

Compass Group UK and Ireland (UK&I) provides catering, cleaning, vending, and facilities management services to a range of clients and sectors across England, Scotland, Wales and Ireland. The company serves over 180 million meals a year, across more than 4,000 locations, including schools, hospitals, sports and entertainment venues. Compassion has worked with them for many years to improve animal welfare across their business – they have a cage-free egg commitment and are signatories of the Better Chicken Commitment, raising baseline standards for poultry across their supply chain.



In 2022, Compass Group UK&I received our first ever **Gold Planet Friendly Award** for their commitment to switch from animal-sourced foods to 40% plant-based by 2030, and are also heavily

focused on sourcing from more regenerative farming methods.

Their operations are large and complex, involving over 5,000 suppliers, so when they make changes, it has **real impact**. They continue to look at how they buy and what they buy to make a real difference - **not only to animals but to the planet too**.

Their commitment to reach climate net zero by 2030 means that they understand climate action is no longer a 'nice to do' but a matter of business continuity; a reduction in animal protein is key if they are to reduce their emissions.

Instead of the traditional meat and two veg with a vegan option at the bottom of the menu, Compass are reformulating recipes to increase the focus on plant-based proteins across their menus. Examples include their 50:50 beef and mushroom burgers and a mushroom wellington. As a result, Compass has already reported a 36% reduction in emissions from animal proteins between 2019 and 2022.

Rachel Eyre, Foodbuy (UK & IRELAND) for Compass Group (UK&I) commented: "The extent of dietary change needed to achieve both our own climate targets and an industry-wide sustainable transition will only be possible by **normalising vegan and vegetarian options and increasing plant-forward choices**.

"That's why instead of having polarised menus, blending the two worlds has been a key part of our plant-forward approach. Whether it's putting plant-based dishes at the top of the menu, or increasing plant contents of previously meat dominated plates, we have found that increasing our usage of plant proteins has given us a new level of flexibility, allowed us to improve animal welfare and make serious headway on our climate targets."

Buying fewer products from fewer suppliers is a core focus for Compass, given the benefit it carries for facilitating the improvement of welfare standards (and wider sustainability objectives) across the business. This focus has also allowed them to be reactive to both inflation and the shortage of eggs and chicken as a result of events like avian flu.

Compass has now introduced the plant-based egg substitute, OGGs®, and their vegan alternative to strawberries and cream has become a menu staple at Wimbledon.

In 2019, Compass Group UK&I signed the Better Chicken Commitment, a science-based welfare policy, which promises to deliver higher welfare standards for meat chickens. By purchasing less chicken and increasing their plant-based proteins, this is making the move more manageable.

Since increasing the number of plants on the menu, Compass has also considered how those plants are grown, and regenerative agriculture is now something they are taking seriously. In 2021, Compass UK&I announced 70% of their fresh meat, dairy and vegetables will be sourced from regenerative agriculture sources by 2030.

As advisors to the Soil Association Exchange platform, they have put five of their supplying farms through a pilot scheme to see how they can improve soil health, climate change and animal welfare. Farmers that successfully improve their ecological baseline receive financial incentives and this contributes towards Compass' transition to sustainable farming.

**Compass has come a long way and there's more to be done, but their commitment to welfare and planet friendly food provides an excellent example for others to follow.**





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**Your support helps make change happen.  
Thank you for supporting our Food Business work.**



# ARE THE MAJOR FAITHS TURNING A BLIND EYE TO ANIMAL SUFFERING?

Compassion's former CEO, Ambassador Emeritus and current Trustee, Joyce D'Silva set out to find out what the faiths teach about our relationship with animals.

Modern science clearly demonstrates that animals are sentient beings and that many of them express similar emotions to humans, such as empathy, joy, fear and grief. Yet billions of animals around the world are maltreated by humans: experimented on, hunted for sport, forced to perform shows for us and most commonly of all, made to suffer their whole life in factory farms before being slaughtered for our consumption.

That such abuse has become part of our way of life, and that statistics show that globally 80% of humanity expresses adherence to a religious belief system, is a concerning and unacceptable anomaly, and the reason why Joyce, a former Head of RE in a comprehensive school, set about writing her latest book, ***Animal Welfare in World Religion: Teaching and Practice***.

Focusing initially on the five major religions, Judaism, Christianity, Islam, Buddhism and Hinduism, Joyce compares the teaching of old and present-day practices, drawing on holy books and the recorded sayings of leading historical religious figures and contemporary faith leaders and is truly surprised by the depth and spread of concern for animals in faith teachings.

## ACTIONS SPEAK LOUDER THAN WORDS

Having been inspired by the beautiful teachings, Joyce is disheartened to find out how they are being ignored. She looks at countries where each faith is dominant and hopes that the teachings might make a difference.

Sadly, in most cases, all around the globe, animals are in factory farms, elephants are misused in temples, cruel sports like bullfighting or cockfighting appear to have the blessings of some faith leaders, and slaughter methods may lack any element of compassion. And let's not forget the wild creatures too, whose habitats we are destroying all over the world.

## HOPE FOR THE FUTURE

Joyce believes there are inklings of hope though. For example, Pope Francis has called for "attitudes which together foster a spirit of generous care" which "entails a loving awareness that we are not disconnected from the rest of creatures but joined in a splendid universal communion".

A new Islamic document, Al Mizan, states "as [animals] are sentient beings and communities like us, we are obliged to treat them with reverence and care, compassion, and striving to do the utmost good".

This unique and readable book challenges and encourages religious leaders and followers to re-examine their teachings and to prioritise the well-being of animals. It is essential reading for those interested in the role of religion in animal welfare, human-animal studies and animal welfare and ethics more broadly.

Every action that you can take, whether buying this book or sharing the learnings with others around you, including faith leaders, helps to get the message out to a wider world, that **kindness and respect for animals and all other species is so important.**



**I have been astonished and inspired by many of the teachings of the major faiths about our relationship with other animals, but sadly I have been appalled by the way these teachings have been ignored by many faith leaders and followers. I hope my book will help to put the wellbeing of animals on the agenda of faith leaders, followers of faiths – and indeed, everyone who is concerned about ethical issues.**

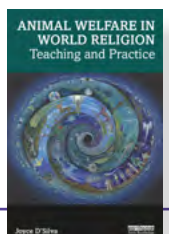
Joyce D'Silva

With the festival holidays around the corner, why not buy a copy for a family member or a friend?

You'll be giving a wonderful book, spreading a strong message about caring for animals, and helping Compassion.

Joyce's publishers are offering a 20% discount until the end of the year, please visit [routledge.com/AnimalWelfare](https://www.routledge.com/AnimalWelfare) to order your copy.

All royalties will go to Compassion in World Farming.





# IN MEMORIAM: WILLIAM ARMSTRONG – A LEGACY OF COMPASSION

Around a quarter of our work last year was only made possible thanks to gifts left in Wills by kind supporters like Bill Armstrong.



William Armstrong, affectionately known as Bill to family and friends, embodied the true spirit of a Compassion visionary. In September 2021, we bid farewell to Bill, a steadfast supporter of our mission for many years. His profound generosity extended beyond Compassion, with 10% of his estate thoughtfully bequeathed to our cause, along with legacy gifts to other charities close to his heart, including the RSPB, PDSA, and the Stroke Association.

Bill's niece, Berenice Howdle, who lovingly cared for him during his illness, shared a poignant reflection on her uncle's legacy: *"Bill should be remembered as a very kind, gentle, and loving man who didn't just love animals – he loved nature, all living things, and people. A true humanist".*

## A LIFELONG LOVE AFFAIR WITH NATURE

Bill's profound connection with the natural world began in his childhood and continued to flourish throughout his life. Following his National Service in Singapore, Bill pursued a career as a quarryman. A pivotal moment in

his life occurred when he stumbled upon a peregrine falcon nest at the quarry. Determined to safeguard the nest until the chicks fledged, this experience ignited a lifelong passion for these magnificent birds of prey.

Berenice revealed that, in Bill's final days, she learned of peregrine falcons nesting in a church called All Saints near her home, for the first time in many years. She couldn't help but interpret this as a poignant sign that brought her comfort. Bill's love for wildlife extended to his own garden, where he faithfully fed foxes, birds, and other creatures. He was also an avid photographer. Bill and his late wife, Pauline, saw their legacy gifts as a way to leave an indelible mark, a part of themselves, for future generations to cherish.

## A LEGACY OF COMPASSION FOR THE FUTURE

Bill's legacy gifts have been instrumental in advancing our mission to create a world where farmed animals are treated with compassion and respect. They enable us to make significant strides in ending the cruelty of

factory farming. Bill's story inspires us to consider our own legacy.

By remembering Compassion in your Will, you too can join our ongoing fight, making a profound difference in building a kinder, healthier, and more compassionate world for generations to come.

Learn more about leaving a gift in your Will to support farmed animals, people, and the planet by requesting your free legacy pack.

Visit our website at [ciwf.org.uk/your-legacy](https://ciwf.org.uk/your-legacy) or call us at

**01483 521 953**

(lines open Monday to Friday, 9am to 5pm).

**Your legacy can be a beacon of hope, just like Bill's.**

**Thank you.**





“

**The most important tool  
we have is our voice.**

”





# WILDLIFE AND ENVIRONMENTAL PROTECTOR

Megan McCubbin is a passionate zoologist, campaigner, author and one of the UK's leading wildlife TV presenters - you may have seen her as one of the faces of BBC2's Springwatch.

## *When did your love for animals start?*

There isn't a mic drop moment that kick started my love for wildlife. It's just always been there! I've got a natural curiosity for life – the earthworms on the path, the fish in my grandparents' pond, the buzzards soaring in the sky... it's the glimpses of 'wildness' everyday which keeps me hooked. You never know what or who you'll see on your outside adventures, and that's part of the joy!

## *What is your favourite farm animal and why?*

I have a lot of love for pigs. They are so intelligent and very funny to watch. I was obsessed with watching *Babe* as a kid, and more recently helped to look after a male called Winston, and had endless games of football with him. There is a side to pigs that people don't get to see and if they did, well, they'd probably look at them very differently.

## *What inspired you to become a zoologist/conservationist?*

You protect what you love and when I realised that the wildlife I cared for was in trouble, I felt that I had to do everything in my power to help. It's not enough to care anymore. Plus, I get to spend my day learning about remarkable animals and watching their behaviour! Never a dull day!

## *When did you first get involved with Compassion?*

During December 2022, I became a visionary for Compassion during their END.IT campaign, aiming to end factory farming and secure a safe, sustainable global food system.

## *Why are you so passionate about ending factory farming?*

Generally, we don't think twice about the origins of the food in our trollies, yet we often turn away when shown the realities of where meat comes from. It's too upsetting to see, but not too upsetting to eat. This is a huge disconnect. Factory farming is cruel beyond belief and disregards modern welfare standards. We need to do better for these intelligent animals, they deserve our respect and compassion.

## *What are your top tips for someone who is just finding out about the impact food production has on nature and wants to help bring change?*

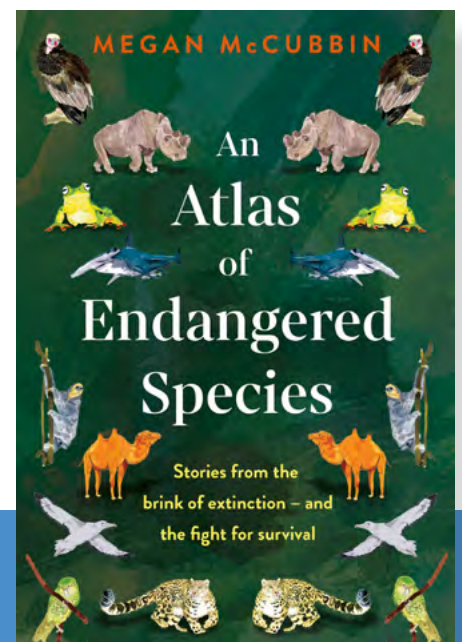
The most important tool we have is our voice – speak to your friends and family about these issues to raise awareness. You can also transition away from intensive food production products... It's all about transitioning, as long as you're doing better today than yesterday, then you are heading in the right direction. There is power in your pounds, so spend them wisely.

## *Can you tell us more about your book *Atlas of Endangered Species*?*

My latest book highlights 19 species on the brink of extinction and discusses techniques on how to bring them back. With stories from rangers, scientists, conservationists and communities, it delves into what it's like to save an endangered species whilst exploring the solutions we can all partake in for the health of the planet.

## *What is your wish for animals and the future?*

I'd love to get to a point where we are starting to see declines reversing, habitats restoring and nature connection at an all-time high. Wouldn't it be great to simply celebrate these delicate environments rather than having to campaign for their survival?



## FIND OUT MORE!

Megan's book is out now and can be bought in any local bookshops or online via [bookshop.com](https://bookshop.com)  
You can also follow Megan on Instagram @meganmccubbinwild

GET INVOLVED

# CELEBRATING COMPASSIONATE CHAMPIONS!

We extend our heartfelt gratitude to our exceptional supporters who tirelessly strive to create a brighter world for farmed animals.  
Your dedication is the driving force behind our campaigns

## COMPASSION COMMUNITY



## LOCAL AND VOCAL

Our inspirational volunteers from the **Norfolk group** made an indelible mark this year. They set up stalls at various events, including the Aylsham Show in August, illuminating the harsh realities of factory farming and nurturing compassion.

Similarly, our dedicated **London group** tirelessly spread the message of compassion. Through several events, they raised an incredible **£635** for Compassion's mission. Your unwavering dedication in raising awareness is shaping a kinder world for all.

Learn more about our local groups at [ciwf.org.uk/groups](https://ciwf.org.uk/groups).

## ART FOR COMPASSION

Long-term Compassion supporter Sue graced Ludlow Farm Shop with her art exhibition in April 2023. Through her business, Bramble Cottage Artwork, she generously donated 10% of her art proceeds, amounting to **£336**. Sue's support extends to her free-range rescue hens, whose egg sales also contribute.



Another compassionate creator, Pamela Barnard, organised a remarkable display of 70 of her own paintings in a local church room in July. She offered these paintings in exchange for donations to Compassion, amassing an astounding **£200**. Thank you, Pamela, for your incredible contribution.



## EMPOWERING CHANGE

In June, superstar Sam Barklam undertook the two-day Lake District Ultra Challenge in memory of her mother, Goo, a dedicated Compassion campaigner. Sam and her team achieved an astonishing fundraising total of **£2,109.32**.



Not to be outdone, in September, Lisa-Marie Lombardi fearlessly tackled the 10k Tough Mudder for farmed animals. Your remarkable efforts inspire us all.

Find out how you can get sponsored at [ciwf.org.uk/get-sponsored](https://ciwf.org.uk/get-sponsored).

## JOIN THE COMPASSIONATE MOVEMENT



We're so grateful for all you do to help transform the lives of farmed animals worldwide. If you'd like to get more involved in the fight to end factory farming, please get in touch with our Supporter Engagement Team. We'd love to hear from you!

**Tel:** +44 (0)1483 521 953  
(lines are open 9am – 5pm, Monday to Friday)

**E-mail:** [supporters@ciwf.org](mailto:supporters@ciwf.org)

**Web:** [ciwf.org.uk/contact-us](https://ciwf.org.uk/contact-us)

**Write:** Compassion in World Farming International,  
River Court, Mill Lane, Godalming, Surrey,  
GU7 1EZ, UK

**Facebook:** [facebook.com/farm.animals](https://facebook.com/farm.animals)

**Instagram:** [instagram.com/ciwf](https://instagram.com/ciwf)



## ACT NOW FOR FARMED ANIMALS



### SHOP AND SPREAD THE WORD

This holiday season, our collection of festive card designs will warm your heart. Artists like Greta Vilidaite, Lucy Pittaway, and others have graciously donated their work to our cause. Each pack contains 10 Christmas cards for £9.95, including P&P

**Browse our merchandise, including these cards, at [ciwf.org.uk/shop](http://ciwf.org.uk/shop)**

**Place your order before 11th December to make sure it gets to you in time!**

Support the vital welfare work of six charities, including Compassion in World Farming, by purchasing The Peter O'Sullivan Charitable Trust Christmas card. This year's design, 'Home at Last' by artist Jonathan Armigel Wade, graces each pack of 10 cards for £12.00, including P&P.

**To order, visit:**  
**[thevoiceofracing.com/the-sir-peter-osullivan-christmas-card](http://thevoiceofracing.com/the-sir-peter-osullivan-christmas-card)**



## PLAY TODAY AND HELP CHANGE THE LIVES OF BILLIONS

Join the new Compassion Lottery, where every ticket is more than just a chance to win - it's an opportunity to fight farmed animal cruelty and end factory farming.

By playing just £1 a week, your contribution will directly fund vital investigations, media initiatives, and global campaigns striving for improved animal welfare and raising awareness about the perils of factory farming on both humanity and the environment.

Visit [ciwf.org.uk/lottery](http://ciwf.org.uk/lottery) to play today and shape a better world for all.



## BAA-RILLIANT BOOKS



Longtime supporter Ruth Searle embarks on a remarkable fundraising journey with her debut thriller, *No Place to Hide*. With unwavering devotion, she has stood by Compassion for years, yearning to give even more to this profoundly noble cause. Her book, now published, offers a unique opportunity to merge creativity and compassion.

Ruth shares her inspiration: "I've supported CIWF for many years and have always wished I could afford to give more to this amazingly worthy cause. Now, with *No Place to Hide*, I've discovered a way to transform my creativity into support for Compassion."

**Get your copy of *No Place to Hide* on the publisher's website [Bookguild.co.uk](http://Bookguild.co.uk) and 10% of profits will be donated to Compassion in World Farming.**



Introducing Pigcasso, a remarkable porcine prodigy nurtured by the compassionate heart of animal rights advocate Joanne Lefson in South Africa. What began as a spirited piglet's arrival at her animal shelter unfolded into an extraordinary journey. Pigcasso, once notorious for her voracious appetite, discovered her true vocation - painting.

Together, Joanne and Pigcasso have forged an unparalleled partnership, creating exceptional artworks. While their masterpieces do not directly fund Compassion, they play a pivotal role in sustaining their sanctuary, Hog Heaven, by providing essential food and veterinary services. Furthermore, they support Joanne's mission to foster a profound connection between our food, animals, and climate change, inspiring a kinder, more sustainable world.

Join us in celebrating this extraordinary tale of art, compassion, and positive change. You can explore their world, buy their book, purchase stunning artwork, and even savour a bottle of 'swine's wine' from their website, [www.pigcasso.org](http://www.pigcasso.org)



# SHOP WITH COMPASSION

## WEAR YOUR SUPPORT

Embrace cosy comfort this winter with one of our long-sleeved t-shirts, hoodies or jumpers and curl up with a book from the Compassion shop.

Whether you are enjoying a wintry walk or something to drink in your favourite café, we've got something to suit.

Every order helps to raise vital funds in support of our campaigning work to end factory farming and improve the lives of billions of farmed animals. So not only will you be doing good, but you'll look great too!

## CIWF.ORG.UK/SHOP

### ALL OUR CLOTHING IS:

- ✓ Made using organic, sustainably sourced cotton
- ✓ Printed to order to reduce waste
- ✓ Made using a renewable energy chain
- ✓ Sent in plastic-free packaging

**TREAT YOURSELF  
OR A LOVED ONE**  
visit [ciwf.org.uk/shop](https://ciwf.org.uk/shop)

