## **PUBLIC ATTITUDES** TO AQUATIC ANIMAL WELFARE **UK 2024**

Over 1000 UK citizens were asked about the welfare of aquatic animals...

the majority agreed that fish can feel pain, and they care about their welfare

**74%** agree that

fish feel pain

think fish welfare should be protected to the same or greater extent than the welfare of other animals we eat **Transparent and** ethical use of public funds towards aquaculture is important to people

think there should be public records explaining how funds are used

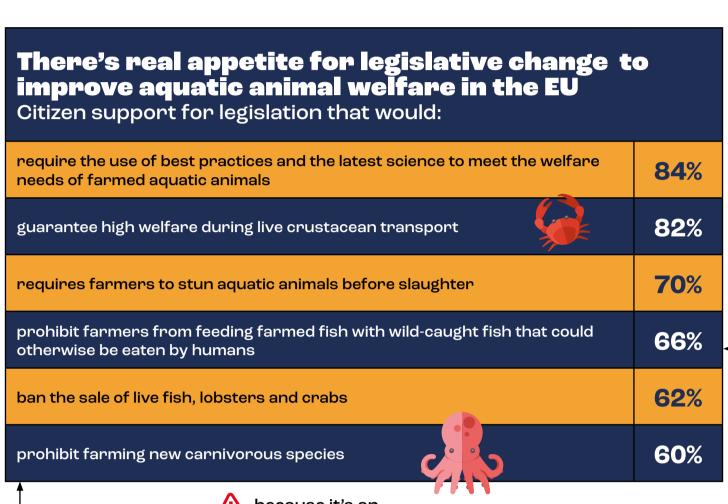
think funds should only be used to support farms that ensure high animal welfare

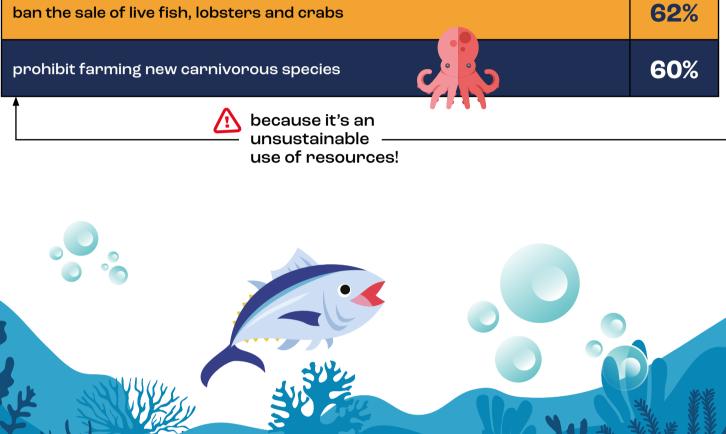
think funds should only

support farms that are sustainable





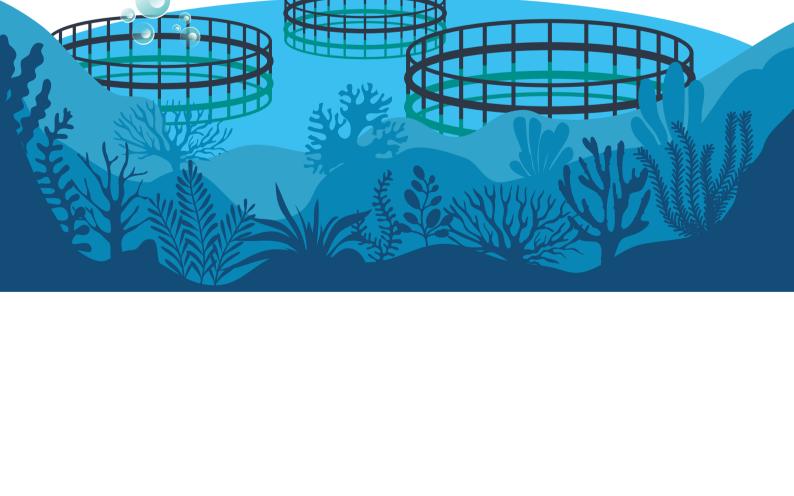






Public awareness of aquaculture

practices is low...



## 'sustainable' equals high animal welfare When they see the term "sustainable" on the label

...And around half mistakenly believe that

in conditions allowing them to killed quickly and exhibit all natural behaviours painlessly

However, most people want higher welfare options, and are willing to pay more for them

assume the fish was

would like to see information about the

way fish were farmed and killed on the label of all products

say the welfare of the fish impacts which product they buy

assume farmed fish were kept



would like to buy

products

higher welfare fish



EUROGROUP EANIMALS

